AT A GLANCE
GUIDE TO OXFORD

LANDMARKS ALONG WALKING TOUR

1. MARTYRS’ CROSS
Look down to see the site where the Oxford Martyrs—Anglican bishops Hugh Latimer, Nicholas Ridley, and Thomas Cranmer—were burnt at the stake for heresy in 1555.

2. SHELDONIAN THEATRE
Designed by Sir Christopher Wren and built in 1668, it is one of the architectural jewels of Oxford. Note the chain of stone-carved masks that enclose and protect this magnificent building!

3. BODLEIAN LIBRARY
Opened in 1602 and now housing upwards of 11 million volumes over 117 miles of shelving. But books cannot be lent—even King Charles I was refused permission in 1645.

4. RADCLIFFE CAMERA
Built in 1749 to house the Radcliffe Science Library and now a reading room for the Bodleian Library. Oxford’s most impressive piece of classical architecture.

5. CHATHAM CHURCH
Originally founded by Cardinal Wolsey as Cardinal’s College in 1524. Traditionally, it has been considered the most aristocratic college at the University of Oxford.
**Day 1**

**Wednesday, April 9**

**All Said Business School locations are found in the East Wing unless noted as West Wing. venues outside of Said Business School include New Theatres, The Oxford Retreat, and Ashmolean Museum of Art and Archaeology.**

**9:00am-5:00pm Registration**

**9:00-10:30am and 10:30-12:00pm Walking Tours From Entrance Hall**

**9:30-10:30am and 10:30-11:30am First Connections Seminar Room A**

**11:30am-1:00pm Lunch**

**11:45am-1:00pm Delegate Lunch Discussions West Wing**

Your Organization’s Strategic Identity: How to Create It and Use It to Engage 21st Century Donors

West Wing, Seminar 1
Facilitator: Peter Pichler

New Business Models for and by Nonprofits

West Wing, Seminar 2
Facilitator: Amanda Orstein

Conversations with Amazonian Indigenous Chiefs

West Wing, Seminar 3
Facilitator: Vascio van Rossum

Option for Systems Change Through Disaster Relief

West Wing, Seminar 4
Facilitator: Rob Foster

Make Not Fasting: Helping Great Impact Investments Happen

West Wing, Seminar 5
Facilitator: Debra Schwartz

Choke Point: The Competition Between Water, Food and Energy

West Wing, Seminar 6
Facilitator: Carl Gustor

Legal Issues Often Faced by Social Entrepreneurs

West Wing, Seminar 7
Facilitator: Dawn Rio

Are Communards the Problem or the Solution for Girls’ Education?

West Wing, Seminar 10
Facilitator: Saima Hasham

1:30-2:45pm Seminars

Cracking the Code on Social Impact

Edmond Safra Lecture Theatre
Facilitators: Nolan Gersen, Jason Saul

Exponential Fundraising

Rhodes Trust Lecture Theatre
Facilitator: Jennifer McKea

**Day 2**

**Thursday, April 10**

**8:00-10:00am Breakfast—Networking and Meeting Time**

Garden Marquee

**8:30-9:30am Guided Meditation**

West Wing, Seminar 12
Facilitator: Martin Burt

Beyond CSR and Cause Marketing: Tapping into Core Business Goals to Drive Impact

West Wing, Seminar 9
Facilitator: Jessica Shortall

Water, Politics, and the Rule of Law: Starting at Scale

West Wing, Seminar 10
Facilitator: John Ofield

Breaking Silos: Partnering with Corporate Entrepreneurs

West Wing, Seminar 11
Facilitator: Zaheer Naim-rahman

1:15-2:30pm Core Sessions

Unlocking the Entrepreneurial Ambition of Women

Edmond Safra Lecture Theatre
Moderator: Michelle Verger
Speakers: Comfort Wiu, Akshay-Jennings, Rosalyn Grossman, Catherine Gile, Hest Girma

Future-Proofing Businesses: Beyond CSR, PK, and Charity

Edmond Safra Lecture Theatre
Moderator: John Elbing
Speakers: Mike Barna, Marion Menzies, Fuke Sijimen

Empty Bowls: Bewaring Echo Chambers

Rhodes Trust Lecture Theatre
Moderator: Pat Michael
Speakers: Robert Aarons, Simon Bauman, Droopie Sawoe, Richard Tofel

Achieving the China Dream

Leicester Theatre 6
Moderator: Leo de Deck
Speakers: Jenny Brown, Elisabeth Economou, Tim Harland, Weiqing Zheng

The 450 Million Farmer Opportunity: Large-Scale Change Through Social Media

Leicester Theatre 5
Moderator: Thomas Carroll
Speakers: Willy Fost, Laura Meyer, Michael van den Berg

3:00-4:15pm Sundance Networking Activity Seminar Room A

5:30-7:00pm SKOLL Awards for Social Entrepreneurship New Theatres

7:00-9:00pm SKOLL Awards Reception Ashmolean Museum of Art and Archaeology

9:30-11:30pm Participate Media Film Screening New Theatres

**Day 3**

**Friday, April 11**

**8:00-10:00am Breakfast—Networking and Meeting Time**

Garden Marquee

**8:30-9:30am Guided Meditation**

West Wing, Seminar 12
Facilitator: Martin Burt

Disruptive Innovations in Healthcare Delivery

West Wing, Seminar 7
Facilitator: Gary Cohen

Poorly Stylized: Customizing Family Poverty Elimination Plans

West Wing, Seminar 8
Facilitator: Martin Burt

Beyond CSR and Cause Marketing: Tapping into Core Business Goals to Drive Impact

West Wing, Seminar 9
Facilitator: Jessica Shortall

Water, Politics, and the Rule of Law: Starting at Scale

West Wing, Seminar 10
Facilitator: John Ofield

Breaking Silos: Partnering with Corporate Entrepreneurs

West Wing, Seminar 11
Facilitator: Zaheer Naim-rahman

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9:30-11:30pm Participate Media Film Screening New Theatres

**The Starling Victory of Unpopular Ideas**

West Wing, Seminar 3
Facilitator: Spencer Beebe

Disruptive Innovations in Healthcare Delivery

West Wing, Seminar 7
Facilitator: Sarah D'Oria

Post-2015 Development Framework

West Wing, Seminar 8
Facilitator: Tim Harland

Scaling What Works through Global Mentor Networks

West Wing, Seminar 9
Facilitator: Suzanne Gilbert

Solving the Global Youth Unemployment Crisis

From Competitors to Collaborators

West Wing, Seminar 2
Facilitator: Andrea Stokes

1:15-2:30pm Core Sessions

Artists as Activists: Using Creative Talent for Social Progress

Edmond Safra Lecture Theatre
Moderator: Monica Yurea, Carima Zaramo
Speakers: Fadwa Harbra, Neo Broks, Falciano dos Santos, Nancy Farnes, Najheen Nazir

Meeting the Challenge of Increased Energy Demand: Opportunities from a ‘Clean’ Energy Matrix

Edmond Safra Lecture Theatre
Moderator: Tom McLaughlin
Speakers: Taw Aminow, Sara Larrin, Omera Sakha

Closing the Gap: Tackling Global Health Challenges

Rhodes Trust Lecture Theatre
Moderator: Peggy Clark
Speakers: Pamela Collins, Peter Driscoll, Neo Tapaia, Chris Underhill

Is the Traditional Role of a Teacher Outdated?

Leicester Theatre 4
Moderator: Pamela Hartigan
Speakers: Matthew Chuaen, David Johnson, Ellen Mise, Jaisake Junsait

Beyond the Pioneer: From Building Firms to Building Markets

Leicester Theatre 5
Moderator: Alex Sloan
Speakers: Neal Kiy, Liz Paterson, Judith Pollock, Camilla Sawai

3:30-5:00pm Closing Plenary New Theatres