

REFUGEE

HAVE NOTS

PURPOSE

INTELLIGENCE

JUSTICE

INEQUALITY

SUSTAINABILITY

BUSINESS

FREE SPEECH

SKEPTICS

CREATING  
COMMON GROUND



## Monday

APRIL 3

### 10:00am–10:00pm

ECOSYSTEM EVENT: MARMALADE 2017  
Old Fire Station, Turl Street Kitchen

### 7:00-9:00pm

SERENDIPITY DINNERS  
Dining Locations Throughout Oxford

### 9:30-11:00pm

AFTER-HOURS PUB NIGHT  
King's Arms, 40 Holywell Street

## Tuesday

APRIL 4

### 8:00am-2:30pm

ECOSYSTEM EVENT: BEYOND  
DIALOGUE: THREE MODELS FOR HIGH  
IMPACT PARTNERSHIPS WITH SOCIAL  
ENTERPRISE  
Macdonald Randolph Hotel

### 11:00am–4:00pm

REGISTRATION  
Saïd Business School

### 12:00-1:30PM and 2:30-4:00pm

WALKING TOUR  
From East Wing Entrance Hall

### 1:00-2:00pm and 2:00-3:00pm

FIRST CONNECTIONS  
Seminar Room A

### 1:00-2:30pm

ECOSYSTEM EVENT: THE NEW ERA OF  
GLOBAL DEVELOPMENT: EMBRACING  
SOCIAL ENTREPRENEURSHIP  
Oxford Union

### 4:30-6:30pm

OPENING PLENARY  
New Theatre

### 7:00-9:00pm

DELEGATE DINNERS  
Dining Locations Throughout Oxford

### 9:30-11:00pm

AFTER-HOURS PUB NIGHT  
The Head of the River, Folly Bridge

## Wednesday

APRIL 5

### 8:00am-4:00pm

REGISTRATION  
Saïd Business School

### 8:00-9:45am

BREAKFAST AND NETWORKING  
Collaboration Café Marquee

### 8:30-9:30am

GUIDED MEDITATION  
West Wing, Classroom 1

### 8:30-9:30am

SKOLL SCHOLARSHIP INFORMATIONAL  
BREAKFAST  
Saïd Business School Launchpad

### SESSIONS

#### 10:00–11:15am

**Global Health: Getting from Innovation to Implementation**  
Nelson Mandela Lecture Theatre

#### Unlikely Allies: Partners in Progress

West Wing, Pyramid Room

#### Rethinking Refugee Response and Support

Rhodes Trust Lecture Theatre

#### A Work Landscape in Flux for Young People

Lecture Theatre 4

#### Making Markets Accessible to the Most Marginalized

West Wing, Classroom 2

### 11:15–1:30pm

LUNCH  
Collaboration Café and West Wing,  
Dining Room 1

### 11:45–1:00pm

**Fault Lines Story Studio: Emerging Leaders Initiative**  
West Wing, Classroom 2

### DELEGATE-LED DISCUSSIONS

#### 11:45am-1:00pm

**Public Interest Journalism: Open Data, Trust, and Citizen Governance**  
West Wing, Lecture Theatre 6

#### Accelerating Private Sector Sustainability Leadership

West Wing, Lecture Theatre 7

#### Understanding Each Other's Impact

West Wing, Seminar 1

#### Building the Conscious Consumer Meta-Movement

West Wing, Seminar 2

#### Defending Common Resources

West Wing, Seminar 3

#### Bridging Boundaries Through Access to Education

West Wing, Seminar 4

#### Funders: Opportunities Beyond Capital

West Wing, Seminar 5

#### Addressing the Asset Financing Gap

West Wing, Seminar 8

#### Adopting Global Development Innovations

West Wing, Seminar 9

#### Leveraging the Power of Your Peers

West Wing, Seminar 10

### SESSIONS

#### 1:30–2:45pm

#### Civil Discourse in the Social Media Age

Nelson Mandela Lecture Theatre

#### Global Goals in an Uncertain World

West Wing, Pyramid Room

#### Designing the Sustainable, Inclusive Cities of the Future

Rhodes Trust Lecture Theatre

#### Data-Driven Models for Change

Lecture Theatre 4

#### Mobilizing a Movement: More in Common

West Wing, Classroom 2

### 4:00–6:00pm

SKOLL AWARDS FOR SOCIAL  
ENTREPRENEURSHIP  
New Theatre

### 6:00–8:00pm

SKOLL AWARDS RECEPTION  
Ashmolean Museum of Art and Archaeology

### 8:00–10:00pm

FILM SCREENING AND Q&A:  
BENDING THE ARC  
New Theatre

### 9:30–11:00pm

AFTER-HOURS PUB NIGHT  
The Oxford Retreat, Hythe Bridge Street

## Thursday

APRIL 6

### 8:00–9:45am

BREAKFAST AND NETWORKING  
Collaboration Café Marquee

### 8:30–9:30am

GUIDED MEDITATION  
West Wing, Classroom 1

### 8:30–9:45am

ECOSYSTEM EVENT: SKOLL CENTRE 'RESEARCH  
FOR ACTION' NETWORKING BREAKFAST  
Saïd Business School Launchpad

### 8:45am–5:00pm

ECOSYSTEM EVENT: INVESTING FOR IMPACT:  
DISRUPTION BEYOND DIGITAL  
West Wing, Pyramid Room

### SESSIONS

#### 10:00–11:15am

#### Business as a Catalyst for Poverty Alleviation

Nelson Mandela Lecture Theatre

#### Blessed Unrest: A Theory of Change

Rhodes Trust Lecture Theatre

#### Aha! Moments: When I Changed Course

Lecture Theatre 4

#### Energy Leapfrogging or Carbon Imperialism?

Edmond Safra Lecture Theatre

#### Innovations in Mental Health: Expanding Accessibility

West Wing, Classroom 2

### 11:15am–1:30pm

LUNCH  
Collaboration Café and West Wing, Dining 1

### 11:45am-1:00pm

**Common Ground Story Studio: Emerging Leaders Initiative**  
West Wing, Classroom 2

### DELEGATE-LED DISCUSSIONS

#### 11:45am-1:00pm

**Dark Money, Politics...and Corruption: Who Will Tell the Story?**  
West Wing, Lecture Theatre 6

#### What Every Organization Needs in an 'Everyone A Changemaker World'

East Wing, Lecture Theatre 5

#### Defining Metrics: Measuring the Impact of Female Leadership

West Wing, Lecture Theatre 7

#### Building Clever Coalitions

West Wing, Seminar 1

#### Transforming Conservation

West Wing, Seminar 2

#### Creative Confidence

West Wing, Seminar 3

#### Designing Agricultural Solutions that Work for Women & Youth

West Wing, Seminar 4

#### Development Assistance for Health: Maximizing Private Funding

West Wing, Seminar 5

#### Social Impact Bonds: Feasibility & Implementation

West Wing, Seminar 8

#### Addressing Spinal Health Disability

West Wing, Seminar 9

#### Systems Thinking to Enhancing Strategic Leadership

East Wing, Lecture Theatre 4

#### Nonprofits Get the Keys to the VR Kingdom

Courtyard Marquee, Virtual Reality Experience

### SESSIONS

#### 1:30–2:45pm

#### We the People: Populism and Progress

Nelson Mandela Lecture Theatre

#### Making Leadership Great Again: Breakthrough Educational Models

Rhodes Trust Lecture Theatre

#### Civil Society Under Fire

Lecture Theatre 4

#### Building Bridges: Partnerships in Responsible Supply Chains

Edmond Safra Lecture Theatre

#### Systems Entrepreneurship: A How-To Guide for a New Action Paradigm

West Wing, Classroom 2

### ECOSYSTEM EVENTS

#### 3:30–6:00pm

**The Future of Education for Social Impact**  
West Wing, Classroom 2 - 3:30-6:30pm

#### Porter on Populism: Real Solutions for Social Progress

Saïd Business School - 3:30-5:00pm

#### Ending Pandemics In Our Lifetime

Lecture Theatre 4 - 4:00-6:00pm

#### Solving Poverty

West Wing, Classroom 1 - 3:30-5:45pm

#### Making Business Work for Women

Vaults and Garden Cafe, 1 Radcliffe  
Square - 3:30-6:00pm

### 3:30–6:00pm

PARTICIPANT MEDIA FILM SCREENING  
AND Q&A: DENIAL  
New Theatre

### 6:00–8:00pm

SKOLL RECEPTION  
Collaboration Café Marquee

### 9:30–11:00pm

AFTER-HOURS PUB NIGHT  
The Slug and Lettuce

## Friday

APRIL 7

### 8:00–9:45am

BREAKFAST AND NETWORKING  
Collaboration Café Marquee

### 8:00–9:30am

UNDERSTANDING THE SKOLL AWARD  
FOR SOCIAL ENTREPRENEURSHIP  
West Wing, Pyramid Room

### 8:30–9:30am

GUIDED MEDITATION  
West Wing, Classroom 1

### SESSIONS

#### 10:00–11:15am

**Media Matters: The Future of News**  
Nelson Mandela Lecture Theatre

#### Philanthropy for a Fractured World

West Wing, Pyramid Room

#### Rights and Resources: Indigenous Communities and Environmental Conservation

Rhodes Trust Lecture Theatre

#### Has Impact Investing Been Inflated?

Lecture Theatre 4

#### Common Ground Activism: Tools to Bridge the Divide

West Wing, Classroom 2

### 11:45am-1:00pm

CLOSING PLENARY  
New Theatre

### 1:30–8:00pm

TEDXSKOLL  
Sheldonian Theatre

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# FAULT

# LINES

CREATING COMMON GROUND

“  
We will surely  
get to our  
destination if  
we join hands.”

AUNG SAN SUU KYI

Photo: Gabriel Diamond

“

**I deeply believe in the human spirit—the capacity to renew itself, to embrace different cultures, different ways of being, and to recreate our world. The huge steps we have made as a human family are due to that capacity of a human spirit to change, to broaden, but always for the good of all of us.”**

**GRAÇA MACHEL**

**On January 21st, my daughter and I joined the sea of citizens marching in solidarity down Independence Avenue in Washington, D.C.**

Humanity in all colors, ages, and genders jostled along, people banging drums, linking arms, raising fists. A young Muslim girl wore a hijab from fabric printed in the Stars and Stripes and walked alongside first-time activist homemakers and seasoned protesters, many of whom had arrived that

morning on overnight buses. As we passed the Supreme Court on our left and the Capitol dome came into view, a chant volleyed off the marble and asphalt:

*Tell me what democracy looks like!*

*This is what democracy looks like!*

Periodically, the tectonic plates of social, political, and economic forces collide and the fault lines beneath us rupture violently. Though we sometimes fail to recognize these fissures, they’re always lurking. Eventually though, tensions reveal themselves, and with that exposure comes an opportunity to confront the underlying gaps of injustice, intolerance, and inequality—and to identify paths forward.

Recent history is rich with examples of ruptures followed by reconstruction—not just fractures repaired, but dramatic shifts in the societal status quo. The Universal Declaration of Human Rights emerged from the rubble of World War II. The apartheid system crumbled under international pressure, resulting in Nelson Mandela’s release and South Africa’s first multiracial elections.

The devastating AIDS epidemic in Africa finally led to the creation of bipartisan PEPFAR, a cornerstone U.S. global health program that has saved the lives of millions.

Where new tensions emerge and territorial borders strengthen, along with vicious and antiquated markers of ‘us’ versus ‘them’, we must actively seek out opportunities to listen, to connect, and to heal. Climate change knows nothing of such divisions, nor does disease or water insecurity. As humans, we all want the same things for ourselves and our children: a chance and a voice, safety and opportunity, health and wellbeing. Distill the basic human desires and there is no ‘them,’ only a resounding ‘us,’ only common ground.

Great disruption, with its exposed fault lines, points the way to the first two stages of social entrepreneurship: truly understanding a system and envisioning a new future. Social entrepreneurs are naturally drawn to these exposed fissures, compelled by compassion to save those teetering on the edge.

With divisions now made clear, and a new sense of urgency, we

prepare ourselves to set the bar high for change. Our work may now be more difficult than ever, but our responsibility to respond and act has increased. Once erupted, these fault lines unleash tremendous energy. It’s up to us to harness that force for good.

As I joined the throng in the streets of Washington, D.C., I felt propelled by a new momentum, an inescapable push in the right direction, always forward. The work of democracy and justice is never finished. Now is a moment to renew our common cause, to forge bold partnerships, to bridge all that divides. Now is the moment we must reunite with those left behind or spurned. Now is the moment to embrace our common humanity.

**Sally Osberg,**

*President and CEO, Skoll Foundation*



“

**My humanity is bound up in yours, for we can only be human together.”**

**ARCHBISHOP DESMOND TUTU**





“ Our hopes for a more just, safe, and peaceful world can only be achieved when there is universal respect for the inherent dignity and equal rights of all members of the human family.”

PHUMZILE MLAMBO-NGCUKA

“ It is under the greatest adversity that there exists the greatest potential for doing good, both for oneself and others.”

HIS HOLINESS THE DALAI LAMA



“ Change does not roll in on the wheels of inevitability, but comes through continuous struggle.”

MARTIN LUTHER KING, JR.



“ Tolerance, inter-cultural dialogue, and respect for diversity are more essential than ever in a world where people are becoming more and more closely interconnected.”

KOFI ANNAN

To read more about how social entrepreneurs work to create a more just, prosperous, and sustainable world, go to: [skoll.org/perspectives](http://skoll.org/perspectives)





## WELCOME TO THE 14TH SKOLL WORLD FORUM

This year, we organize our conversations at the Forum around the theme of **Fault Lines: Creating Common Ground**. Globally, rifts are emerging along cultural, class, and political lines as globalization and the digital revolution have benefited some, and left others behind.

The divide grows in how people perceive—and experience—the world, which represents a threat to a peaceful and prosperous future.

Can we design a world where our common humanity outshines our ideological, cultural, and political differences? Together we'll give rise to new ideas, new perspectives, and ultimately, new relationships built on trust and a mutual desire for human progress. We'll highlight innovators around the world creating common ground through their drive, creativity, and leadership.



# skoll world forum

ON SOCIAL ENTREPRENEURSHIP

The mission of the Skoll World Forum is to accelerate the impact of the world's leading social entrepreneurs by connecting them with essential partners in collaborative pursuit of learning, leverage, and large-scale social change.



## JEFF SKOLL

Chairman, Jeff Skoll Group  
Skoll Foundation, Skoll Global Threats Fund, Participant Media,  
and Capricorn Investment Group



**Jeff Skoll** is an entrepreneur devoted to creating a sustainable world of peace and prosperity. Over the last two decades, he has created an innovative portfolio of philanthropic and commercial enterprises, each a distinctive catalyst for changing the trajectory of issues that most affect the survival of humanity and its ability to thrive. This portfolio includes the Skoll Foundation, Skoll Global Threats Fund, Participant Media, and Capricorn Investment Group—all coordinated under the Jeff Skoll Group umbrella.

The Skoll entrepreneurial approach is unique: driving large-scale, permanent social impact by investing in a range of efforts that integrate powerful stories, data, capital markets, technology, partnerships, and organized learning networks. Operating independently from one another yet deeply connected through a shared vision, Skoll organizations galvanize public will, support innovators on the ground, and mobilize resources to accelerate the pace and depth of change.

Jeff was the first full-time employee and President of eBay, where he experienced firsthand the power of combining entrepreneurship, technology, and trust in people. His work today embodies those fundamental lessons. All of Jeff's organizations rely on the premise that people are basically good, and that if good people are given the opportunity to do the right thing, they will.



**The Skoll Foundation** drives large-scale change by investing in, connecting, and celebrating social entrepreneurs and the innovators who help them solve the world's most pressing problems. Founded by Jeff Skoll and led by Sally Osberg, the Foundation's signature program is the Skoll Award for Social Entrepreneurship. Today, the Foundation's portfolio includes 100 organizations and 122 social entrepreneurs around the world. Learn more at [skoll.org](http://skoll.org).

**The Skoll Centre for Social Entrepreneurship** is a leading centre for the advancement of social entrepreneurship worldwide. The Skoll Centre's mission is to accelerate the impact of 'entrepreneurial' activity that aims to transform unjust or unsatisfactory systems and practices. The Centre fosters social transformation through education, research, and collaboration, and was founded in 2003 by the Skoll Foundation with a gift to the Saïd Business School at Oxford University.

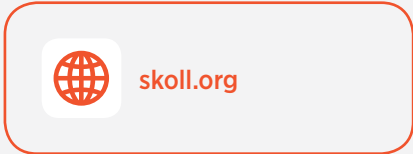
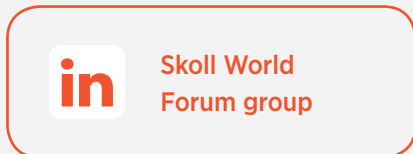
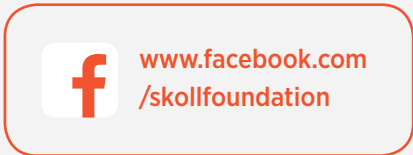
## Do you know someone using entrepreneurial approaches to tackle a world-scale problem?

The Skoll Centre awards a competitive scholarship to study at the University of Oxford's Saïd Business School to people who have done exceptional, impactful work on a single social or environmental problem for at least three years.

### Nominate your suggested Skoll Scholar here: [skollscholarship.org/connect/](http://skollscholarship.org/connect/)

The scholarship provides full funding and opportunities to meet with world-renowned entrepreneurs, thought-leaders, and investors. Learn more about the Skoll Scholarship at an informational breakfast on April 5, 2017 (registration required via [skollscholarshipbreakfast.eventbrite.com](http://skollscholarshipbreakfast.eventbrite.com)).





### #SKOLLWF

Use the conference hashtag to share what you're seeing and hearing on Twitter and Facebook.

### @SKOLLFOUNDATION

Follow us on Twitter for year-round conversations and news.

### MISS A SESSION?

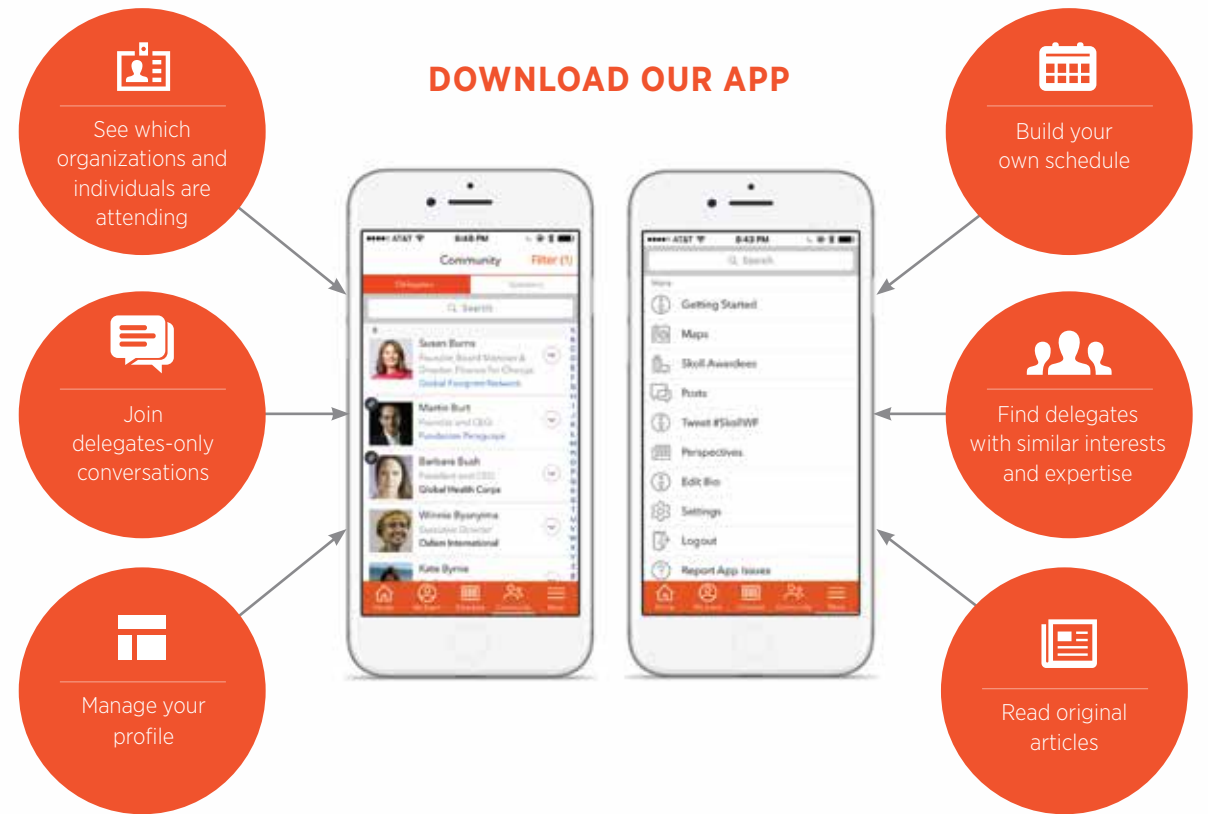
Watch sessions online! Plenaries and selected sessions are live-streamed on [skoll.org/live](http://skoll.org/live) this week. Visit [skoll.org](http://skoll.org) over the coming weeks to view all sessions.

### THE CONVERSATIONS CONTINUE

Share your reactions, ideas, and inspirations with members of the Skoll community during the Forum and throughout the year on Facebook, Twitter, and the Skoll World Forum group on LinkedIn.

### UPDATES IN YOUR INBOX YEAR-ROUND

Get the latest news, insights from the field, and trends in social entrepreneurship by subscribing to our newsletter at [skoll.org/subscribe](http://skoll.org/subscribe).



# JOIN THE CONVERSATION ONLINE

Check out the [Forum Live page at skoll.org/live](http://Forum Live page at skoll.org/live) for videos, photos, and conversations as they happen in real time. The live-streamed coverage begins at 4:30pm GMT+1 on April 4, 2017.

### LEARN, SHARE, AND EXPLORE

**Skoll.org** is a platform where you can learn about social entrepreneurs' innovations, impact on global issues, and solutions to pressing world problems. You can explore Big Ideas, timely Spotlights, job opportunities, and the broader Skoll Community. As a delegate, you can access delegate contact information and connect directly.

We regularly collaborate with the Forum community on contributions to [skoll.org](http://skoll.org) and partner with some of the world's leading media institutions to amplify coverage of global issues that matter.

If you'd like to contribute content or become a content partner, please contact our Public Engagement and Communications Team at [comms@skoll.org](mailto:comms@skoll.org).

### SKOLL WORLD FORUM APP

**Download** the Skoll World Forum mobile app (available for iPad, iPhone, and Android) to make the most of your experience.

Log in to access a network of the world's top social innovators and:

- Discover, connect, and collaborate more deeply with your fellow delegates by participating in conversations or emailing delegates directly.
- Find delegates according to their issue, area of expertise, regional focus, and location.
- View session and speaker details.
- Build your own schedule for your time in Oxford.

To use this app you must be a registered delegate. You can log in with the username and password you created when you initially registered for the Forum.

If you did not set up a username at that time, you can find your unique URL in the email from [skollworldforum@skoll.org](mailto:skollworldforum@skoll.org) with the subject line: "Welcome to the 2017 Skoll World Forum on Social Entrepreneurship."




Scan this QR code to download the Skoll World Forum App



# EXPERIENCE VIRTUAL REALITY OCULUS VR FOR GOOD



 **Virtual reality** has unlimited potential for gaming and entertainment, but it's also a powerful way to drive important social change. Filmmakers everywhere see this and are pushing the boundaries of cinematic VR to tell stories with an impact. There's also a large community of nonprofit organizations eager to embrace VR as a tool to raise awareness for causes in need of a voice.

The Oculus team is excited to bring their latest innovations and storytelling achievements to the 2017 Skoll World Forum on Social Entrepreneurship.

Come by the Virtual Reality Experience (located in the Courtyard Marquee) during the Forum, and catch a special workshop **Thursday 11:45am-1:00pm** with filmmakers and representatives from the Oculus VR For Good program.


Delegates can also catch screenings of the latest VR films from the VR for Good program, which helps nonprofits and rising filmmakers bring a variety of social missions to life. Please see the screening schedules in the Entrance Hall and Virtual Reality Experience for more details.

**Films on view:**

- Amor de Abuela (A Grandmother's Love)
- In Harmony
- Notes to My Father
- Out of the Blue
- Rise Above
- See Beyond Labels
- Use Your Imagination
- Women on the Move

# CONNECT ACROSS THE WORLD PORTALS



 In December 2014, Shared\_Studios launched Portals, a global public art initiative. Portals is a network of gold-colored spaces equipped with immersive audiovisual technology and spread out in public sites around the world. When individuals enter a Portal, they feel as though they are sharing the same space as someone in an identical Portal somewhere else on Earth. As many participants have put it, they "feel like they are breathing the same air."

Since launch, Portals have connected more than 30,000 people across 20 countries in one-on-one dialogues. Community partners have built permanent Portals in diverse locations around the globe, including Syrian refugee camps, American inner-cities, Afghan universities, and Mexican public parks. Notable guests have engaged the Portals network, including Barack Obama, Ban Ki-moon, Sergey Brin, and Fareed Zakaria.

The Portal this week will connect to our sites around the world to facilitate discussions around migration, arts, and entrepreneurship. **Sign up for your slot today at [www.sharedstudios.com/skoll](http://www.sharedstudios.com/skoll).**

- April 4**  
10:00-11:00am - Gaza, Palestinian Territories  
11:30am-1:30pm - Erbil, Iraqi Kurdistan  
2:00-4:00pm - Milwaukee, U.S.A.

- April 5**  
9:00-11:00am - Isfahan, Iran  
11:30am-2:00pm - Herat, Afghanistan

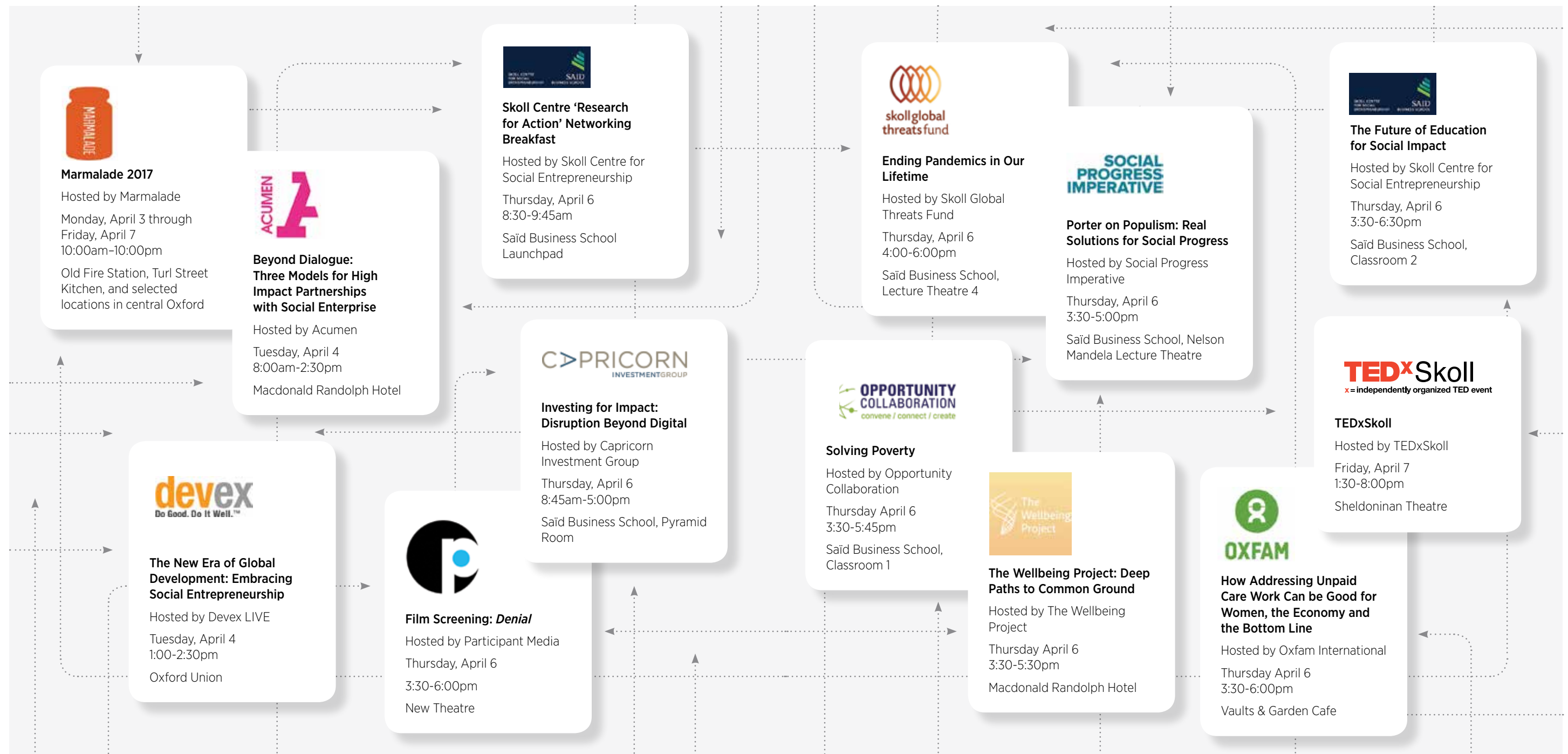
- April 6**  
9:00-11:00am - Berlin, Germany  
11:30am-2:30pm - Herat, Afghanistan  
3:00-5:00pm - Mexico City, Mexico  
(locations and times subject to change)



# ECOSYSTEM EVENTS

This year the Skoll World Forum has invited partners to create a series of additional events to become **Skoll Week**, an even more comprehensive platform for global social and environmental progress. We see an opportunity to bring more voices from across sectors and regions to Oxford during the week to participate in rich dialogue, forge connections, and seize on the energy sparked by the Forum.

**Ecosystem Events** will take place throughout Oxford and throughout Skoll Week. For a full listing and to RSVP, please visit [skoll.org/ecosystem-events](http://skoll.org/ecosystem-events)





# Monday

## Overview

### **ECOSYSTEM EVENT: MARMALADE 2017**

10:00am–10:00pm throughout the week.

Old Fire Station, Turl Street Kitchen and other locations in central Oxford

Hosted by Marmalade

Join us for Marmalade in Oxford at the Old Fire Station, and other venues, for a week where social change and friendship collide. Marmalade is the informal, dynamic, free, and open-access fringe event to the Skoll World Forum on Social Entrepreneurship. The core of Marmalade is user-centered content, generated by participants, focused on tackling intractable social and environmental challenges. Visit the Marmalade website <http://www.marmalade.io> for more information.

### **SERENDIPITY DINNERS**

7:00–9:00pm

Dining locations throughout Oxford

For those arriving Monday, join fellow delegates for “Serendipity” dinners—tables reserved for Skoll World Forum delegates throughout Oxford for pre-forum networking and dining. Start those remarkable conversations and connections early! Delegates should sign up online. Please note that availability is on a first-come, first-served basis. Food and drink are on your own.

Sign up at [skoll.org/serendipity-dinner-signup](http://skoll.org/serendipity-dinner-signup)

### **AFTER-HOURS PUB NIGHT**

9:30–11:00pm

King’s Arms, 40 Holywell Street

Continue the conversation and pre-forum networking at the famous King’s Arms, built in 1607 and renowned for fine cask ales and hearty homemade food. Food and drink are on your own.



# Tuesday

## Overview

### **ECOSYSTEM EVENT: BEYOND DIALOGUE: THREE MODELS FOR HIGH IMPACT PARTNERSHIPS WITH SOCIAL ENTERPRISE**

**8:00am–2:30pm**

**Macdonald Randolph Hotel**

**Hosted by Acumen**

The workshop will explore the different models of partnership between corporations and social enterprises that can help achieve inclusive and sustainable business solutions, and will feature specific examples and case studies that illustrate what has worked and where major challenges remain. This event is by invitation only, visit <http://skoll.org/ecosystem-events/> for more details.

### **SHARED STUDIOS - PORTAL**

**9:00am–4:00pm**

**East Wing Entrance Hall**

In December 2014, Shared\_Studios launched Portals, a global public art initiative. Portals is a network of gold-colored spaces equipped with immersive audiovisual technology and spread out in public sites around the world. When individuals enter a Portal, they feel as though they are sharing the same space as someone in an identical Portal somewhere else on Earth. As many participants have put it, they “feel like they are breathing the same air.”

### **REGISTRATION**

**11:00am–4:00pm**

**Saïd Business School**

Pick up your badge, program, and other conference materials at the registration tables in the lobby of the Saïd Business School. Coffee, tea, and light snacks available in Courtyard Marquee.

### **WALKING TOUR**

**12:00–1:30pm and 2:30–4:00pm**

**From East Wing Entrance Hall**

Take a tour through the historic center of Oxford. Learn about the University while visiting some of the city’s oldest buildings, grandest dining halls, and most atmospheric chapels, cloisters, and quadrangles.

### **FIRST CONNECTIONS**

**1:00–2:00pm and 2:00–3:00pm**

**Seminar Room A**

Accelerate your Forum experience with an energetic, facilitated networking session. Think speed dating for social entrepreneurs! This is one of many Forum opportunities to make lasting connections. First Connections facilitated by fellow delegate, Rachael Clay.

### **ECOSYSTEM EVENT: THE NEW ERA OF GLOBAL DEVELOPMENT: EMBRACING SOCIAL ENTREPRENEURSHIP**

**1:00–2:30pm**

**Oxford Union**

**Hosted by Devex LIVE**

Approximately 100 leaders from across the global development industry will come together in a dynamic and interactive program—including the launch of a new report—to listen, learn, and engage with each other about how to best collaborate with social entrepreneurs to channel their systems-change approaches and practices into solving increasingly complex global challenges. This event is by invitation only. Please email [caitlin.jolly@devex.com](mailto:caitlin.jolly@devex.com) if you are interested in learning more and attending.



# Opening Plenary

**TUESDAY 4:30-6:30PM**

APRIL 4

NEW THEATRE

As our community gathers, we'll begin to explore the theme of **Fault Lines: Creating Common Ground** and how social entrepreneurs can navigate this landscape so marked by division while working towards peace, prosperity, and equality. We will hear from innovators, activists, and business leaders to lay the foundation for a

weeklong conversation around repairing the rifts that hinder social progress.

**Doors open at 4:00pm. Seating is general admission. Stewards will guide you to New Theatre, a 10-minute walk from Saïd Business School.**

## **Stephan Chambers**

Director, Marshall Institute,  
London School of Economics

## **Jess Search**

CEO, BRITDOC Foundation;  
Trustee, Marie Stopes  
International

## **Jeff Skoll**

Chairman, Jeff Skoll Group,  
Skoll Foundation, Skoll Global  
Threats Fund, Participant Media,  
and Capricorn Investment Group

## **Winnie Byanyima**

Executive Director,  
Oxfam International

## **Dr. Atul Gawande**

Director, Ariadne Labs

## **Dr. Jim Yong Kim**

President, World Bank Group

## **Hamdi Ulukaya**

Founder and CEO, Chobani

## **HONORARY SKOLL AWARD**

### **Don Henley**

Eight-time GRAMMY Winner;  
Founder, Walden Woods Project

## **MUSICAL PERFORMANCE**

**Sierra Leone's Refugee All Stars**



**DR. JIM YONG KIM**



**WINNIE BYANYIMA**



**DR. ATUL GAWANDE**



**HAMDI ULUKAYA**



**SIERRA LEONE'S REFUGEE ALL STARS**





**DON HENLEY**

### HONORARY SKOLL AWARD

#### **DON HENLEY** EIGHT-TIME GRAMMY WINNER, FOUNDER, WALDEN WOODS PROJECT

Best known as a founder of the legendary rock band, the Eagles, as well as an influential solo artist, Don Henley has maintained an extraordinary commitment to music and to various philanthropic efforts throughout his career, including a dedication to environmental issues and artists' rights. As a solo artist and as a member of the Eagles, Henley has received myriad accolades, numerous gold and platinum records, and performed sold-out concert tours worldwide.

Henley has been a tireless champion of land conservation. Since 1990, he has focused on protecting the historic woods around Walden Pond in Massachusetts, site of the seminal work of author and philosopher, Henry David Thoreau. Henley is the founder of the Walden Woods Project, a nonprofit organization leading the effort to preserve this iconic landscape for future generations. The Walden Woods Project's conservation work and its acclaimed education

programs introduce Thoreau's influential philosophies on natural resource conservation and social reform to students and educators across the globe.

In 1992, Henley also founded the Caddo Lake Institute, a nonprofit organization dedicated to wetlands science education in conjunction with the preservation of Caddo Lake, a 27,000-acre maze of flooded Bald Cypress forests, bayous, sloughs, and backwaters located on the Texas-Louisiana border. Due to the efforts of the Caddo Lake Institute, Caddo Lake was designated a "Wetland of International Importance" under the Ramsar Convention, an international treaty for the conservation and sustainable use of wetlands. On October 23, 1993, Caddo Lake became the thirteenth Ramsar Site in the United States.

### NETWORKING AND EVENING ACTIVITIES

## TUESDAY 7:00-11:00PM

#### DELEGATE DINNERS

7:00-9:00pm

##### Dining locations throughout Oxford

Dine with fellow delegates beyond the mysterious walls of Oxford's oldest and best-known colleges! The University of Oxford has been a seat of learning since the 12th century. Follow an Oxford tradition of connecting with fellow thinkers during an atmospheric evening of dining and conversation. Locate your dinner invitation and your college destination in your badge pack. Stewards will help guide you to the colleges. Dinners start promptly at 7:00pm.

#### AFTER-HOURS PUB NIGHT

9:30-11:00pm

##### The Head of the River, Folly Bridge

Continue the conversation and forum networking at The Head of the River, a classic English pub right on the banks of the River Thames. Food and drink are on your own.





# Wednesday

## Overview

### REGISTRATION

8:00am–4:00pm

Saïd Business School

Pick up your badge, program, and other conference materials at the registration tables in the lobby of the Saïd Business School. Coffee, tea, and light snacks available in Courtyard Marquee.

### SKOLL SCHOLARSHIP INFORMATIONAL BREAKFAST

8:30–9:30am

Saïd Business School Launchpad

Do you know someone who is committed to solving a social or environmental challenge and looking to grow their business acumen? Join the Skoll Centre for Social Entrepreneurship and the MBA Recruitment Team at Saïd Business School for this information session about the Skoll Scholarship and the Oxford MBA Programme. Breakfast will be served, and Skoll Scholars will be present to share their experience.

### BREAKFAST AND NETWORKING

8:00–9:45am

Collaboration Café Marquee



This time is designed to accommodate breakfast meetings, personal time, or networking with other delegates at Saïd Business School. A hearty breakfast will be served in the Collaboration Cafe.

### GUIDED MEDITATION

8:30–9:30am

West Wing, Classroom 1



Silent meditation reunites body and mind in the present moment. An hour-long guided morning meditation is offered daily at 8:30 am. Led by your fellow delegate, Skoll Awardee and Zen priest, Bart Weetjens, the guided meditation provides an opportunity to practice together, and prepare yourself for a mindful Skoll World Forum. Open to all, no experience required. In addition to the guided morning meditation, a small, private room (Seminar 7 in the West Wing) is available for use at any time by delegates for personal reflection and silent meditation.



Photo: Ripple Effect Images

## Global Health: Getting from Innovation to Implementation

### NELSON MANDELA LECTURE THEATRE

#### PANEL DISCUSSION

Breakthrough and lifesaving innovations in global health like new vaccines or treatments for widespread diseases are exciting. But after the innovation is unleashed, often the hardest part remains: how to get these life-saving products and insights into adoption in places with the greatest need. Global and national regulations, a vast array of national and private health systems, insufficient medical staff or training, and often tough terrain can all stand between a patient and a cure. We'll hear how global health leaders are attacking these problems creatively.

#### MODERATOR

**Barbara Bush** President and CEO, Global Health Corps

#### SPEAKERS

**Yap Boum** Regional Representative for Africa, Epicentre, Médecins Sans Frontières

**Steve Davis** President and CEO, PATH

**Dr. Atul Gawande** Director, Ariadne Labs

## Rethinking Refugee Response and Support

### RHODES TRUST LECTURE THEATRE

#### PANEL DISCUSSION

Factors ranging from conflict and poverty to climate change and extremism have driven a surge in mass migration. The plights of violent and impoverished regions have found the doorsteps of some of the world's wealthiest countries. A lack of resources and inability to address systemic problems have led to calls for innovation. Collaborations between multilateral institutions, corporations, NGOs, social entrepreneurs, and refugees themselves have emerged to address camp conditions, education, and economic opportunity. Learn about approaches on the frontlines of refugee response and support.

#### MODERATOR

**Sarnata Reynolds** Policy Lead, Rights in Crisis, Oxfam International

#### SPEAKERS

**Emily Arnold-Fernandez** Founder, Executive Director, Asylum Access

**Jay Asad** Managing Co-Director, Refugee Company Foundation

**Arancha Gonzalez** Executive Director, International Trade Centre

**Tun Khin** President, Burmese Rohingya Organisation UK

## A Work Landscape in Flux for Young People

### LECTURE THEATRE 4

#### PANEL DISCUSSION

In some ways, the growth of the "gig economy" in the West mirrors the informal, small-scale entrepreneurship model long familiar in the developing world. As technological advances and automation increase, workers and those entering the workforce must rethink their paths. Do these models help young people access employment on their own terms, or are they new means of exploitation? In places where the youth population booms while formal work opportunities dwindle, is peace and stability at risk? We'll explore how social entrepreneurs adapt to this reality and innovate within a new work paradigm.

#### MODERATOR

**Ross Hall** Director of Education, Ashoka

#### SPEAKERS

**Marina Gorbis** Executive Director, Institute for the Future

**Dina El Mofty** CEO, INJAZ Egypt

**Marwa Moaz** COO, Bamyam Media

**Fhazhil Wamalwa** Managing Director, Disa Energy Management Ltd.

## Unlikely Allies: Partners in Progress

### WEST WING, PYRAMID ROOM

#### INTERVIEW SERIES

Often, successful partnerships are bold; where unexpected allies form across a deep divide. What are strategies for working towards peace and progress with unlikely partners? Journalists Adrien Sindayigaya and Agnes Nindorera reached across Burundi's ethnic divide at the height of the civil war to establish the first multi-ethnic-staffed radio outlet in the region, credited by John Kerry with helping to prevent genocide. Abigail Disney, activist and filmmaker, partnered with Reverend Rob Schenck, evangelical minister and pro-life leader, to advocate for gun control, while documenting the process.

#### MODERATOR

**Shamil Idriss** President and CEO, Search for Common Ground

#### SPEAKERS

**Abigail Disney** President, Fork Films

**Agnes Nindorera** Journalist, Burundi Women Journalists' Association (BWJA)

**Rob Schenck** President, The Dietrich Bonhoeffer Institute

**Adrien Sindayigaya** Country Director - Burundi, Search for Common Ground

## Making Markets Accessible to the Most Marginalized

### WEST WING, CLASSROOM 2

#### ROUNDTABLE

Some 800 million people still live in extreme poverty, suffering disproportionately from marginalization and exclusion related to gender, disability, ethnicity, and other forms of inequality. Evidence suggests that many market-based approaches don't reach the most marginalized groups, and when they do, social movements play a key role. This workshop will cover opportunities to advance market-based approaches to improve the livelihoods of the most marginalized, through the lens of disabled women. Along the way, we'll explore and debate the critical enabling factors necessary to move forward.

#### FACILITATOR

**Tim Wainwright** Chief Executive, Action on Disability and Development

#### SPEAKERS

**Gerard Howe** Head of Inclusive Societies, Dept. for International Development

**Reema Nanavaty** Director, Economic & Rural Development, Self Employed Women Association (SEWA)

**Jodie Thorpe** Research Fellow, Institute of Development Studies

**Joseph Walugembe** Uganda-Country Director, Action on Disability and Development



Grab lunch from the Collaboration Café, or from Dining Room 1 (West Wing). Then join a casual, peer-to-peer discussion on a subject suggested by a fellow delegate. *Note: Delegate-Led Sessions start 30 minutes into lunch time, but you may take your lunch into the room with you.*

## DELEGATE-LED DISCUSSIONS 11:45-1:00PM

### Public Interest Journalism: Open Data, Trust, and Citizen Governance

#### WEST WING, LECTURE THEATRE 6

Over the last decade-plus, local newspapers and broadcast TV stations have been decimated, leaving much of the United States with a big gap between local and national newspapers, and local radio stations/cable news. How can public interest journalism be bolstered to build bridges between local, national, and global communities and renew trust among citizens, civil society, and government officials?

**Pat Mitchell** Founder and President, Pat Mitchell Media

### Understanding Each Other's Impact

#### WEST WING, SEMINAR 1

Find common ground in how we talk about, measure, and manage impact. How can we shape new norms for understanding impact expectations and managing performance?

**Clara Barby** Partner, Bridges Ventures

### Defending Common Resources

#### WEST WING, SEMINAR 3

Deforestation is a “wicked hard” problem that still threatens tropical forests worldwide. How can we adapt and scale promising approaches that have reduced Brazilian Amazon deforestation by more than a third and preserve global rainforests?

**Beto Verissimo** Senior Researcher, Imazon

### Funders: Opportunities Beyond Capital

#### WEST WING, SEMINAR 5

Come discuss ways funders can catalyze social impact beyond providing capital.

**Jim Bildner** CEO, Draper Richards Kaplan Foundation

### Accelerating Private Sector Sustainability Leadership

#### WEST WING, LECTURE THEATRE 7

Private sector leadership is crucial to transition to a low-carbon, clean energy economy. Explore how capital market leaders can engage governments on social and environmental issues in a challenging political time.

**Mindy Lubber** President, Ceres

### Building the Conscious Consumer Meta-Movement

#### WEST WING, SEMINAR 2

Is it time to forge a grand alliance across responsible business networks, sustainability certification systems, consumer activation organizations, and activist movements? We'll discuss next steps toward a visionary movement.

**Paul Rice** President and CEO, Fair Trade USA

### Bridging Boundaries Through Access to Education

#### WEST WING, SEMINAR 4

Higher education is a key ingredient to advance peace and economic development. How can online educational tools support a new generation of global citizens struggling with socioeconomic, cultural, or other constraints?

**Shai Reshef** President, University of the People

### Addressing the Asset Financing Gap

#### WEST WING, SEMINAR 8

Join a discussion on barriers and emerging solutions to improve access to productive assets, such as farm equipment, storage solutions, and solar energy systems.

**Tim Rann** Senior Advisor, Social Ventures, Mercy Corps

### Adopting Global Development Innovations

#### WEST WING, SEMINAR 9

When designing innovations to solve humanity's greatest challenges, what are best practices to test and enable adoption across the development industry? Share your insights and barriers, incentives, and cultural challenges.

**Alexis Bonnell** Chief, Applied Innovation & Acceleration, US Global Development Lab

### Leveraging the Power of Your Peers

#### WEST WING, SEMINAR 10

Build community in the impact space. Learn how Tendrel, a new global association for social entrepreneurs, is creating greater connectivity and collaboration through a chapter network of peer forums and advocacy.

**Rodrigo Baggio** Founder and President, CDI Global, Tendrel

## LUNCH SESSION 11:45-1:00PM

### Fault Lines Story Studio: Emerging Leaders Initiative

#### WEST WING, CLASSROOM 2

The world's growing divides require new viewpoints and solutions, now more than ever. This session features the next generation of social entrepreneurs, selected worldwide for the 2017 Emerging Leaders Initiative. Hear their powerful and authentic voices, as they share their inspirations and unique perspectives on the fractures and fissures we face today.

#### MODERATOR

**Erin Harrington** Associate Grants Manager, Skoll Foundation

#### SPEAKERS

**Michelle Chimuka** Founder & Executive Director, Sani Foundation

**Oliver Courtney** Head of News, Global Witness

**Olivia Muiru** B Lab East Africa

**Andrew Ozanian** Program Manager and Development Associate, International Bridges to Justice

**Zeeshan Sumrani** Assistant General Manager - Programs, Educate Girls Foundation

**Fhazhil Wamalwa** Managing Director, Disa Energy Management Ltd



Photo: Ripple Effect Images



Photo: Ripple Effect Images

### Civil Discourse in the Social Media Age

#### NELSON MANDELA LECTURE THEATRE

##### PANEL DISCUSSION

In 2016, approximately 62 percent of Americans accessed news through social networking sites. Both the US and UK experienced political movements last year that underscored how these platforms spread fact and fiction—and the inability of some citizens to know the difference. When clicks drive commercial value, not truth, unsavory incentives for content providers emerge. Is technology accelerating our retreat into divided camps? We'll ask how social media platforms and content providers might also provide solutions to challenges of civil discourse and responsibility in the digital age.

##### MODERATOR

**Manoush Zomorodi** Host + Managing Editor, WNYC Radio

##### SPEAKERS

**Philip Howard** Professor of Sociology, Information and International Affairs, Oxford Internet Institute

**Eli Pariser** Co-Founder, Upworthy

**Matthew Segal** Founder and Editor-in-Chief, ATTN

### Designing the Sustainable, Inclusive Cities of the Future

#### RHODES TRUST LECTURE THEATRE

##### PANEL DISCUSSION

The global population continues to grow and shift to urban centers. As countries in the developing world rapidly urbanize, their people face myriad risks including urban poverty, disease, and conflict. How do urban planning, transportation, and architecture contribute to peace and a sense of community? How might these factors exacerbate existing rifts? From architecture to service provisions and resilience planning, this session will explore how the built environment can create common ground in a world with so many differences.

##### MODERATOR

**Pooran Desai** Co-Founder, Bioregional Development Group

##### SPEAKERS

**Liz Agbor-Tabi** Associate Director, City and Practice Management, 100 Resilient Cities

**Christian Benimana** Director, Rwanda Program, MASS Design Group

**Sheela Patel** Founding Director, Society for the Promotion of Area Resource Centers (SPARC)

### Data-Driven Models for Change

#### LECTURE THEATRE 4

##### SKOLL SHORTS

Corporations increasingly leverage data to dissect potential markets and target relevant consumers. How can the social sector apply this methodology for widespread systems change? Social entrepreneurs increasingly think about how to ask the right questions, use answers effectively, and capitalize on existing systems to maximize the impact of data—without breaking the bank. We'll hear from social entrepreneurs whose core innovations rely on data. We'll see how they use data to change the sectors in which they work, and facilitate collaboration, while learning about the challenges they face along the way.

##### MODERATOR

**Jake Porway** Founder and Executive Director, DataKind

##### SPEAKERS

**Jessi Baker** Founder, Provenance

**Ania Calderon** Executive Director, Open Data Charter

**Sarah Jakiel** Chief Program Officer, Polaris

**Ma Jun Ma** Director, Institute of Public and Environmental Affairs

**Oren Yakobovich** CEO, Videre

### Global Goals in an Uncertain World

#### WEST WING, PYRAMID ROOM

##### PANEL DISCUSSION

In 2015 the member nations of the UN arrived at an unprecedented agreement on 17 Sustainable Development Goals (SDG)—an ambitious vision for transforming the world. While it was always clear no one sector alone could realize the SDGs, geopolitical changes over the last two years have made cross-sector collaboration even more central to the vision encapsulated in the goals. How can the UN work in concert with other institutions and sectors to achieve the global goals? We will discuss promising developments and share lessons learned from across sectors and geographies.

##### MODERATOR

**Susan Myers** Senior Vice President, United Nations Foundation

##### SPEAKERS

**Lauren Fletcher** CEO, BioCarbon Engineering

**Elissa Golberg** Assistant Deputy Minister, Global Affairs Canada, Government of Canada

**Vivek Maru** Chief Executive Officer, Namati

### Mobilizing a Movement: More in Common

#### WEST WING, CLASSROOM 2

##### WORKSHOP

For many of us, the world feels upside down. Fault lines appear to be deepening and widening, between countries and within the communities we call home. How will we stop working against each other and begin to come together? "We are far more united and have far more in common with each other than that which divides us," said the late MP Jo Cox. In this workshop, we'll collaborate to identify scalable solutions for more inclusive societies that look past our differences and embrace our common humanity.

##### FACILITATORS

**Brendan Cox** Founder, The Jo Cox Foundation

**Tim Dixon** Co-Founder, Purpose Europe

**Mathieu Lefevre** Co-Founder, More In Common

**Gemma Mortenson** Co-Founder, More In Common



# Skoll Awards for Social Entrepreneurship

**WEDNESDAY 4:00-6:00PM**  
NEW THEATRE

The Skoll Awards Ceremony is the highlight of an exciting and inspiring week. The Skoll Foundation invites you to honor the recipients of the 2017 Skoll Award for Social Entrepreneurship, and to celebrate the importance of finding common

ground in advancing a more peaceful, prosperous, and sustainable world.

**Doors open at 3:30pm and seating is general admission.**

## MASTERS OF CEREMONIES

### Sally Osberg

President and CEO,  
Skoll Foundation

### Jeff Skoll

Chairman, Jeff Skoll Group,  
Skoll Foundation, Skoll Global  
Threats Fund, Participant Media,  
and Capricorn Investment Group

## RECIPIENTS OF THE 2017 SKOLL AWARD FOR SOCIAL ENTREPRENEURSHIP

### Kola Masha

Babban Gona

### Dr. Elizabeth Hausler

Build Change

### Dr. Raj Panjabi

Last Mile Health

### Bradley Myles

Polaris

## SKOLL GLOBAL TREASURE AWARD

### Bono

Lead Singer of U2;  
Co-founder, ONE and (RED)

## MUSICAL PERFORMANCE

### Michael Franti

Musician; Humanitarian;  
Co-Founder, Do It For The  
Love Foundation



MICHAEL FRANTI



BONO

# SKOLL GLOBAL TREASURE AWARD

**BONO** LEAD SINGER OF U2; CO-FOUNDER OF ONE AND (RED)

Bono is the lead singer of Irish rock band U2 who have sold over 157 million albums worldwide, and won numerous awards, including 22 Grammys.

He is a well-known activist in the fight against extreme poverty, whose belief in public advocacy led him to co-found ONE and (RED). ONE has 7 million members worldwide campaigning to persuade governments to adopt and resource policies proven to tackle extreme poverty and fight corruption. (RED) partners with iconic brands to raise public awareness and corporate contributions to fight AIDS, and has contributed more than

\$360 million to the Global Fund.

Bono has also spearheaded efforts in the private sector with TPG Growth to encourage and increase foreign direct investment to countries in Africa, and, alongside Jeff Skoll and Bill McGlashan, recently co-founded Rise, a pioneering social impact fund.

Bono has received a number of awards for his music and activism, including the Légion d'Honneur, TIME Magazine's Person of the Year, and an honorary British knighthood.

# 2017

## SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

**BABBAN GONA**  
KOLA MASHA

**LAST MILE HEALTH**  
DR. RAJESH PANJABI

**BUILD CHANGE**  
DR. ELIZABETH HAUSLER

**POLARIS**  
BRADLEY MYLES



# BABBAN GONA

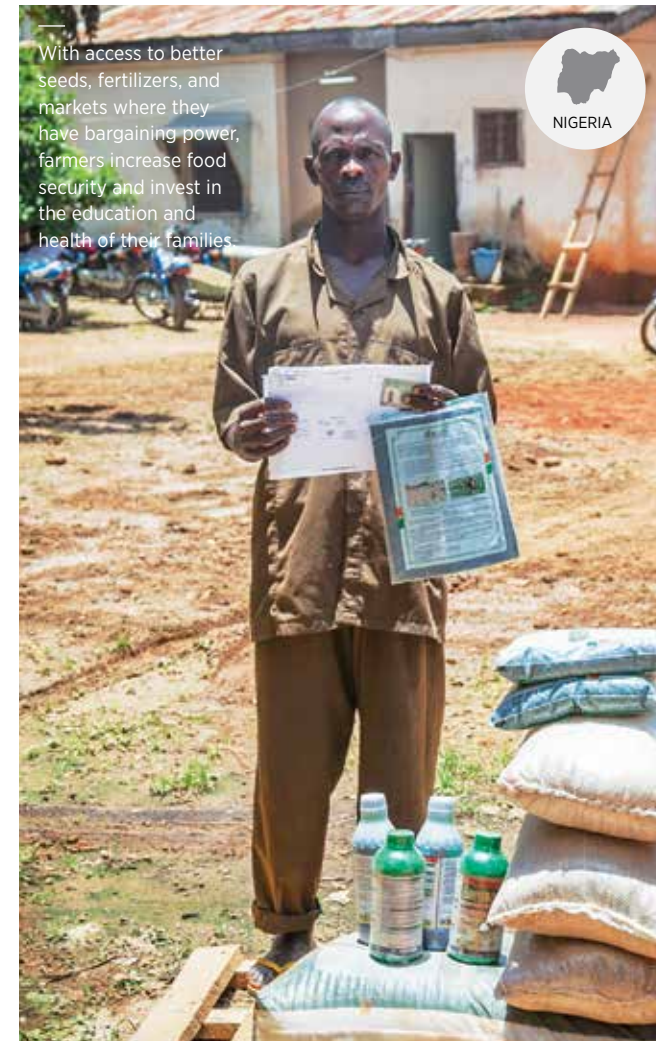
2017 SKOLL AWARDEE  
KOLA MASHA



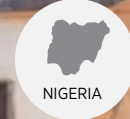
Low yields, **lack** of market access, and exposure to risk trap smallholder farmers in poverty, driving young people to urban centers where their **prospects** for employment are often grim.

In Nigeria, Africa's most populous nation, smallholder farming is a perilous occupation. Although agriculture represents a quarter of the economy, the sector is not ready to meet the food needs of a population expected to double over the next generation. Meanwhile, the burgeoning youth population faces 50 percent unemployment against a backdrop of three insurgencies in the past 20 years.

To help prevent the spread of insecurity in Nigeria, a revitalized agricultural sector that offers its youth attractive prospects for a viable income is urgently needed. Babban Gona is an investor-owned social enterprise serving small networks of smallholder farmers with a model created specifically to attract youth.



With access to better seeds, fertilizers, and markets where they have bargaining power, farmers increase food security and invest in the education and health of their families.



Babban Gona applies bargaining leverage, economies of scale, and technical assistance to improve yields and livelihoods.

The members receive development and training, credit, agricultural inputs, marketing support, and other key services. Besides increasing each farmer's yield and income to 2.3 times the national average, the Babban Gona franchise works to demonstrate that the smallholder segment is a viable model for investment and to attract massive new capital to the sector.

 [babbangona.org](http://babbangona.org)

 [@babbangona](https://twitter.com/babbangona)

 [Babban Gona](https://www.facebook.com/BabbanGona)

Babban Gona aims to create an **economically** viable and secure future for Nigeria's young people in agriculture, breaking cycles of poverty and unemployment that make them **vulnerable** to extremist groups.

TO DATE MORE THAN  
**60,000**  
PEOPLE **BENEFITED** FROM HEALTHIER FOOD PRODUCED BY BABBAN GONA FARMERS INCLUDING LOW-TOXIN AND BIO-FORTIFIED MAIZE.





Build Change helps homeowners enhance both the safety and the value of their homes, and helps local builders and engineers develop capacity and offer value.

**Unsafe housing, particularly informal housing in developing countries, causes hundreds of thousands of deaths in natural disasters.**

# BUILD CHANGE

2017 SKOLL AWARDEE  
**DR. ELIZABETH HAUSLER**

More than nine in every ten natural disaster-related deaths occur in developing countries. Many of these occur in overcrowded and unsafe neighborhoods where housing is likely to collapse—as in the 2010 Haiti earthquake that killed more than 230,000. Faced with such calamities, international aid agencies often move in to build new housing as fast as possible. That process can cause even more damage by relying on international contractors whose products are not culturally appropriate, disaster resilient, or affordable.

With an emphasis on prevention, Build Change trains homeowners, local builders, engineers, and government officials to construct or retrofit disaster-resistant houses and schools in emerging nations vulnerable to earthquakes and typhoons.

**Policies and incentives to make homes and schools safer before disaster strikes save lives and make post-disaster relief more effective.**

Build Change makes the work affordable by leveraging cost savings through standardized retrofitting designs, existing subsidy and incentive programs, and partnerships with local universities providing seismic engineering experts. It works with governments and development agencies to promote standards, building codes, and financial incentives for disaster-resilient construction.

- [buildchange.org](http://buildchange.org)
- [@buildchange](https://twitter.com/buildchange)
- [Build Change](https://www.facebook.com/buildchange)



**DR. ELIZABETH HAUSLER**

Build Change promotes cost-effective retrofits to make communities safer.

**BUILD CHANGE HAS ENHANCED THE SAFETY OF MORE THAN**

# 230,000

PEOPLE, MORE THAN HALF OF THEM IN HAITI, THROUGH CONSTRUCTION AND RETROFITTING OF MORE THAN **46,000** HOMES, SCHOOLS, AND OTHER BUILDINGS, AND HAS CREATED MORE THAN **12,000** JOBS.



Families who live far from **rural** health clinics suffer disproportionate rates of maternal and child mortality from **preventable** diseases.



— Last Mile Health assures delivery of health services by well-trained community providers supported and supervised by the national Ministry of Health.

In developing countries, people who live more than an hour's walk from the nearest health clinic are at increased risk of dying from preventable or treatable diseases. Health ministries often try to serve these populations by mobilizing community health workers (CHWs), but are unable to support them with adequate pay, training, diagnostic tools, medicines, and supplies.

Last Mile Health partners with government to deploy and manage networks of community health professionals integrated into the public health system. With training in maternal and child health, family planning, treatment adherence, and surveillance of epidemics, together with mentorship from nurse supervisors, these CHWs deliver quality healthcare to remote communities.

National scale-up of the **Community Health Worker model** is expected to reach all of Liberia's remote **communities** by 2020.

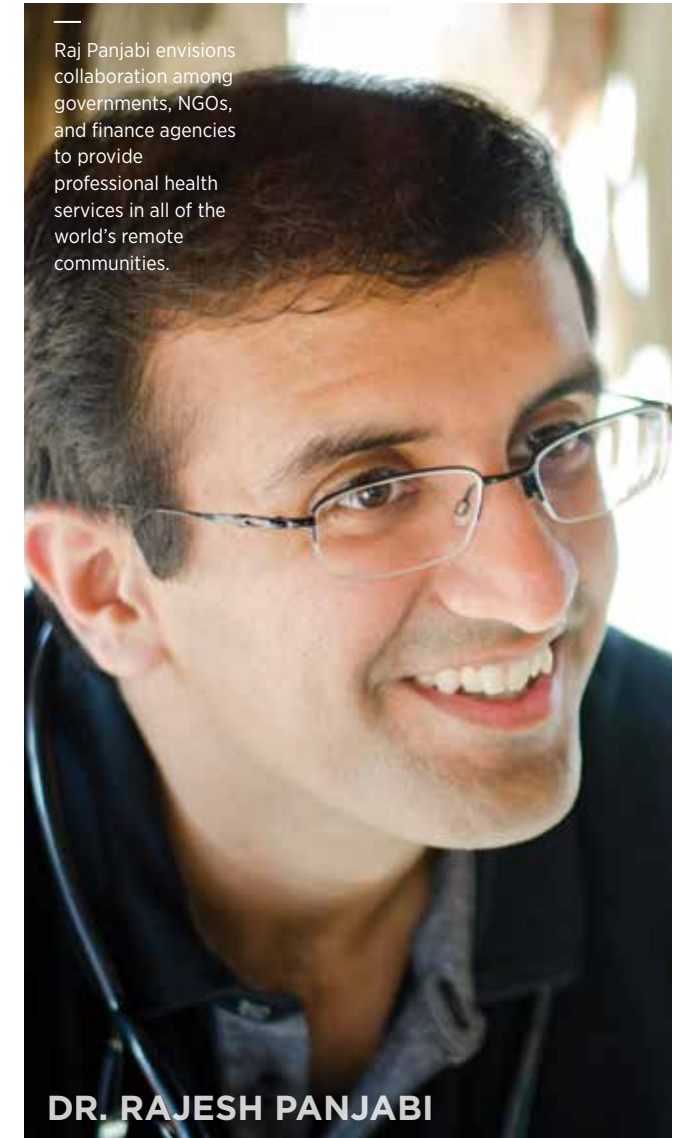
In communities Last Mile Health serves, newborn mortality has decreased and the percentage of children receiving treatment for diarrhea, malaria, and pneumonia has increased. As a result of this success, Last Mile Health is now supporting the Liberian Ministry of Health to implement the approach nationwide, preparing policy documents, training curricula, and impact measurement tools, and coordinating with NGO partners.

 [lastmilehealth.org](http://lastmilehealth.org)

 [@lastmilehealth](https://twitter.com/lastmilehealth)

 [Last Mile Health](https://www.facebook.com/LastMileHealth)

— Raj Panjabi envisions collaboration among governments, NGOs, and finance agencies to provide professional health services in all of the world's remote communities.



**DR. RAJESH PANJABI**

# LAST MILE HEALTH

2017 SKOLL AWARDEE  
**DR. RAJESH PANJABI**

LAST MILE HEALTH'S REACH OF 52,000 PEOPLE IN 308 REMOTE COMMUNITIES HAS LED THE GOVERNMENT TO ADOPT THE MODEL TO REACH **1.2 MILLION LIBERIANS**



# POLARIS

2017 SKOLL AWARDEE  
BRADLEY MYLES

Traffickers use **violence, threats, debt bondage, and other tactics to force people to engage in commercial sex or to provide labor or services against their will.**



Human trafficking is a low-risk, high-profit criminal industry, enslaving more than 20 million people each year in forced labor and commercial sex and generating some \$150 billion in profits. Law enforcement agencies lack data about trafficking patterns, specific sub-types, and locations. Victims rarely have access to channels of communication for help. Fewer than one percent of victims are identified globally each year.




Polaris systematically disrupts human trafficking networks and restores freedom to survivors. Grounded in data gathered from victims' experiences, Polaris directly supports victims, equips key stakeholders with data to address and prevent human trafficking, and intervenes in specific industries through targeted campaigns.

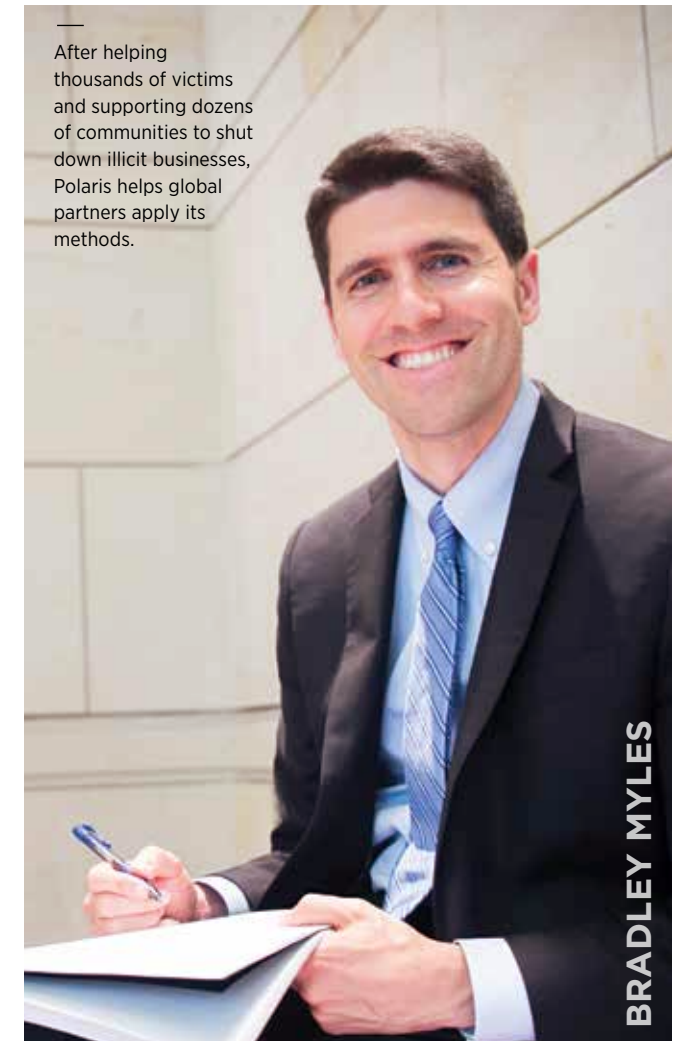


Polaris envisions a global ecosystem of individuals, agencies, and communities with access to data on all forms and types of trafficking, coordinating targeted responses to end modern slavery.

Polaris captures **data based on victims' experiences to identify specific types of trafficking, build awareness, and improve support for victims, law enforcement agencies, and communities.**

With experience and expertise from direct victim services such as hotlines and resource centers to policy advocacy, Polaris provides a data backbone for the sector. This data enhances law enforcement access to tips and actionable information, identifies gaps in services and resources, and facilitates collaboration to support organizations and agencies across the United States and eventually, around the world.

-  [polarisproject.org](http://polarisproject.org)
-  [@Polaris\\_Project](https://twitter.com/Polaris_Project)
-  [Polaris Project](https://www.facebook.com/PolarisProject)



After helping thousands of victims and supporting dozens of communities to shut down illicit businesses, Polaris helps global partners apply its methods.

POLARIS PROVIDED ASSISTANCE IN MORE THAN **30,000** TRAFFICKING CASES OF HUMAN TRAFFICKING IN THE U.S.



**AWARDS RECEPTION AT THE ASHMOLEAN MUSEUM**

6:00-8:00pm

**Ashmolean Museum, Beaumont Street**

Immediately following the Awards Ceremony, help us celebrate and honor the 2017 Skoll Awardees with a private reception at the Ashmolean Museum of Art and Archaeology, Britain's first public museum. Enjoy drinks and canapés among the art exhibits and ancient artifacts.

**AFTER-HOURS PUB NIGHT**

9:30-11:00pm

**The Oxford Retreat, Hythe Bridge Street**

Join us at the designated after-hours local pub for Skoll World Forum delegates, the Oxford Retreat. Catch up on the day's events, enjoy an energetic debate, sip on a relaxing pint, or perhaps even partake in a little karaoke with fellow Forum delegates! Food and drink are on your own.

**FILM SCREENING: BENDING THE ARC**

8:00-10:00pm

**New Theatre**

*Bending the Arc* is a stunning documentary about a team of young people—Paul Farmer, Jim Yong Kim, Ophelia Dahl—whose charitable medical work 30 years ago in remote Haiti ignited a healthcare movement. Their mission: to deliver basic health care to those who had no access to even the most rudimentary medical help. Their obstacles: The World Bank, the medical establishment, dysfunctional governments and the poverty and isolation of their patients.

"A glorious and uplifting film... *Bending the Arc* is a heartwarming and radiant offering. Most magically, it transcends the colossal power of its own story to show how individual beings, one step at a time, can right the course of inequality and injustice."

Duane Byrge, *Hollywood Reporter*

Q&A to follow featuring:

**MODERATOR**

**Tabitha Jackson** Director, Documentary Film Program, Sundance Institute

**SPEAKERS**

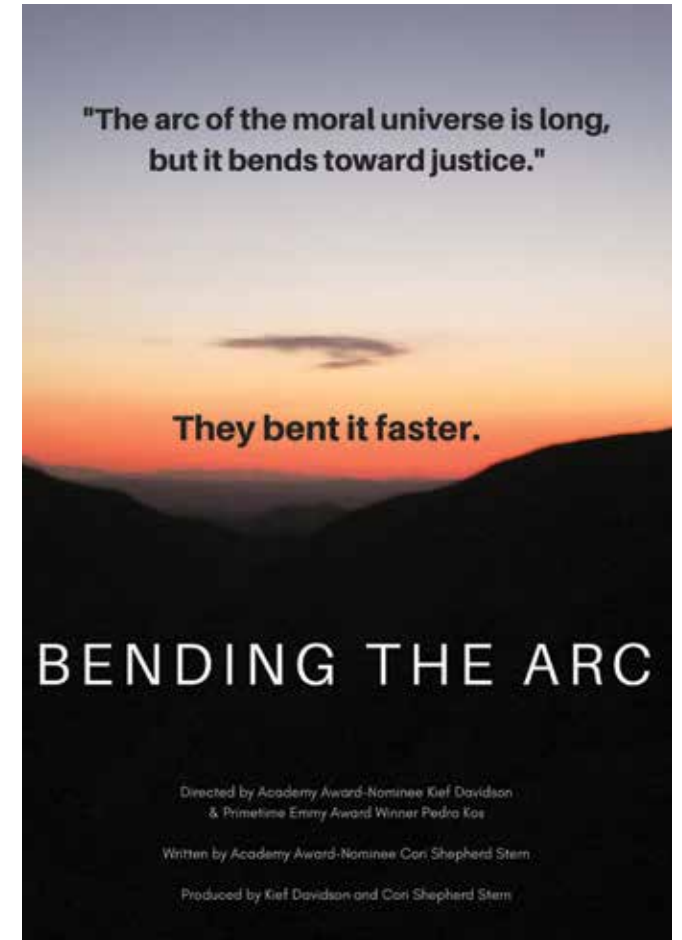
**Dr. Agnes Binagwaho** Professor of the Practice of Global Health Delivery, University of Global Health Equity

**Dr. Paul Farmer** Co-founder and Chief Strategist, Partners In Health

**Dr. Jim Yong Kim** President, World Bank Group

**Melquiades Huauya Oré** Subject, *Bending the Arc*

**Cori Shepherd Stern** Producer, Strongheart Group



Seating is first-come, first-served. The film screening is free of charge, open to the public, and no ticket is necessary.



ASHMOLEAN MUSEUM

# Thursday

## Overview

### BREAKFAST AND NETWORKING

8:00–9:45am

#### Collaboration Café Marquee



This time is designed to accommodate breakfast meetings, personal time, or networking with other delegates at Saïd Business School. A hearty breakfast will be served in the Collaboration Cafe.

### GUIDED MEDITATION

8:30–9:30am

#### West Wing, Classroom 1



Silent meditation reunites body and mind in the present moment. An hour-long guided morning meditation is offered daily at 8:30 AM. Led by your fellow delegate, Skoll Awardee and Zen priest, Bart Weetjens, the guided meditation provides an opportunity to practice together, and prepare yourself for a mindful Skoll World Forum. Open to all, no experience required. In addition to the guided morning meditation, a small, private room (Seminar 7 in the West Wing) is available for use at any time by delegates for personal reflection and silent meditation.

### ECOSYSTEM EVENT: SKOLL CENTRE 'RESEARCH FOR ACTION' NETWORKING BREAKFAST

8:30–9:45am

#### Saïd Business School Launchpad—Hosted by Skoll Centre For Social Entrepreneurship

Social entrepreneurship is an approach to creating transformational, systems-level change in unjust or unsatisfactory systems and practices. Hosted by the Skoll Centre for Social Entrepreneurship, this is a facilitated networking event with the objective of bringing together researchers and practitioners for greater social impact. Researchers: connect with systems change professionals to share your insights and develop new action-oriented research ideas. Practitioners: come explore how connections to research can help accelerate your impact... and there's breakfast too! This event is open to the public.

### ECOSYSTEM EVENT: INVESTING FOR IMPACT: DISRUPTION BEYOND DIGITAL

8:45am–5:00pm

#### West Wing, Pyramid Room—Hosted by Capricorn Investment Group

Technology is the greatest revolutionary force for change. Industrial technologies and scientific breakthroughs radically improve lives and produce long-term economic value—more so in this century than ever before. The exponential pace of change and scale of value creation is causing investment managers to rethink strategies. The narrative among large asset managers is evolving from the risks of such investments to the risks of not leveraging them. Join leading forces investing in technology for impact to assess the emerging imperatives of this undeniable trend. Visit [skoll.org/ecosystem](http://skoll.org/ecosystem) events to learn more.





Photo: Ripple Effect Images

### Business as a Catalyst for Poverty Alleviation

#### NELSON MANDELA LECTURE THEATRE

##### PANEL DISCUSSION

Ambitious commitments have been made by governments and businesses to eliminate global poverty. Will new leadership at some of the world's largest foreign aid institutions change global poverty alleviation efforts and how private sector leaders think about their own role? We'll explore what a modern aid agenda might mean for social entrepreneurs, funders, and small businesses working on the ground in the developing world, and more generally, what's working to reduce poverty sustainably.

##### MODERATOR

**Ray Suarez** Freelance Journalist

##### SPEAKERS

**Cherie Blair CBE, QC** Founder, Cherie Blair Foundation for Women

**C. D. Glin** President and CEO, US African Development Foundation

**Bart Houlihan** Co-Founder, B Lab Company

**Charlotte Oades** Global Vice President Women's Economic Empowerment, Coca-Cola Company

### Blessed Unrest: A Theory of Change

#### RHODES TRUST LECTURE THEATRE

##### PANEL DISCUSSION

"No artist is ever pleased. There is no satisfaction whatever at any time. There is only a queer divine dissatisfaction; a blessed unrest that keeps us marching and makes us more alive than the others." -Martha Graham.

For many artists and changemakers, dissatisfaction and unrest are the vital animating forces that fuel the work of social progress. As the Forum looks to create common ground, this contrarian Sundance Institute panel brings together independent storytellers and social entrepreneurs to explore how negative forces can be key drivers of positive change.

##### MODERATOR

**Tabitha Jackson** Director, Documentary Film Program, Sundance Institute

##### SPEAKERS

**Agnes Binagwaho** Professor of the Practice of Global Health Delivery, University of Global Health Equity

**Gillian Caldwell** CEO, Global Witness

**Heather Rae** Partner, Prominent Pictures

**Cori Shepherd Stern** Producer, Strongheart Group

### Aha! Moments: When I Changed Course

#### LECTURE THEATRE 4

##### PANEL DISCUSSION

In a world where it feels like everyone is digging in their heels and retreating into their own camps, changing one's mind or course can take real courage and resolve. We'll hear from social entrepreneurs and other leaders about their Aha! moments: the experiences or enlightenments that caused them to rethink everything they thought they knew.

##### MODERATOR

**Kristin Gilliss** Senior Investment Partner, Mulago Foundation

##### SPEAKERS

**Josh Babarinde** Founder, Cracked It

**Ruth M'kala** Alumni, Global Health Corps

**Kennedy Odede** Founder & CEO, Shining Hope for Communities

**Julia Ormond** Founder & President, Asset Campaign

**Chuck Slaughter** Founder, Living Goods

**Christine Su** CEO and Co-Founder, PastureMap

### Energy Leapfrogging or Carbon Imperialism?

#### EDMOND SAFRA LECTURE THEATRE

##### PANEL DISCUSSION

Wealthy nations have benefited from access to cheap energy, which fueled the industrial revolution and lifted populations into the middle class and beyond. That development has come at an environmental cost, and now the world's emerging economies are facing a difficult question: can they lift their own people out of poverty quickly, without relying heavily on fossil fuels? The West must face another question: is it ethical to ask these countries to leapfrog to clean energy, if it means slowing life-saving economic growth? This debate will highlight the trade-offs—or false choices—between fostering economic growth in emerging economies, with the imperative to transition to a cleaner-energy future.

##### MODERATOR

**Emily Wilson** Assistant Editor, The Guardian

##### SPEAKERS

**Dan Kammen** Professor & Director, Renewable and Appropriate Energy Technology

**Mohamed Nasheed** Former President, Republic of the Maldives

**Jagdeesh Rao Puppala** Chief Executive, Foundation for Ecological Security

**Samir Saran** Vice President, Observer Research Foundation

### Innovations in Mental Health: Expanding Accessibility

#### WEST WING, CLASSROOM 2

##### ROUNDTABLE

Some 450 million people live with a mental health condition, and approximately 260 million cope with post-traumatic stress. People with mental illness face stigma and exclusion from society, a division within communities facing recovery from conflict, displacement, and other traumas. Globally, mental health services are inadequate or nonexistent, and when they exist, Western-oriented therapies are often culturally inappropriate. We'll share two innovative mental health support and community resilience approaches, and discuss how these models intersect with the work of social entrepreneurs.

##### SPEAKERS

**Elaine Miller-Karas** Co-Founder and Executive Director, Trauma Resource Institute

**Chris Underhill** Founder, BasicNeeds

Grab lunch from the Collaboration Café or from Dining Room 1 (West Wing). Then join a casual, peer-to-peer discussion on a subject suggested by a fellow delegate. *Note: Delegate-Led Sessions start 30 minutes into lunch time, but you may take your lunch into the room with you.*

## DELEGATE-LED DISCUSSIONS 11:45-1:00PM

**Dark Money, Politics...and Corruption: Who Will Tell the Story?****WEST WING, LECTURE THEATRE 6**

Politicians, businesses, and criminals all have vested interests in who runs a country. We will explore how civil society can reveal and explain the networks behind these forces, and how these collective efforts can best be supported by partnerships, technology, and funding.

**David Kaplan** CEO, Global Investigative Journalism Network (GIJN)  
**Drew Sullivan** Co-Founder and Editor, Organized Crime and Corruption Project (OCCRP)

**Systems Thinking to Enhancing Strategic Leadership****EAST WING, LECTURE THEATRE 4**

Share insights and challenges of employing systems analysis and systems mapping. Where can systems tools and practices enable high-leverage engagement opportunities, adaptive leadership, and deeper analysis?

**Karen Grattan** CEO, Engaging Inquiry

**Building Clever Coalitions****WEST WING, SEMINAR 1**

Amidst political disorder, how can campaigners stay focused on impact and avoid consensus thinking? Come discuss how to build flexible, bespoke coalitions, organized for impact.

**Nick Martlew** UK Director, Crisis Action

**Creative Confidence****WEST WING, SEMINAR 3**

How to embrace empathy, grit, and relentless optimism in combination with your knowledge and experience to make the world a better place.

**Colleen Cassidy** Executive Director, Oracle Education Foundation

**Defining Metrics: Measuring the Impact of Female Leadership****WEST WING, LECTURE THEATRE 7**

In the private sector, data exists on the impact that female leaders have on the performance of the company. What are the performance metrics we need to understand the impact of female leaders in the social sector?

**Brittany Boettcher** Senior Program Manager, Skoll Foundation

**What Every Organization Needs in an 'Everyone A Changemaker World'****EAST WING, LECTURE THEATRE 5**

Join an interview with Ashoka Founder, Bill Drayton, to explore insights and patterns in adaptable organizations, social entrepreneur leadership, hiring practices, career tracking, team and strategy development.

**Bill Drayton** Founder and CEO, Ashoka

**Transforming Conservation****WEST WING, SEMINAR 2**

Global ecosystem health and species diversity face unprecedented threats. Traditional conservation approaches are struggling to deliver transformative impact. What are new ways of practicing conservation?

**Dr. Alasdair Harris** Executive Director, Blue Ventures

**Designing Agricultural Solutions that Work for Women & Youth****WEST WING, SEMINAR 4**

How to increase inclusive agricultural solutions and financing for women and youth, the backbone of smallholder farmers.

**Anushka Ratnayake** Founder and CEO, myAgro

**Development Assistance for Health: Maximizing Private Funding****WEST WING, SEMINAR 5**

With the anticipated reduction in public sector funding for global health, and the shortcomings of traditional private sector donor models, how can we maximize private sector funding? What mechanisms can advance the design and impact of development assistance for health?

**Peter Navario** Executive Director, HealthRight International

**Addressing Spinal Health Disability****WEST WING, SEMINAR 9**

Spinal pain affects 1 billion people and disproportionately affects vulnerable communities. The shift in the global burden of disease from communicable to non-communicable diseases makes it essential to raise the profile and discuss these challenges.

**Scott Haldeman** President, World Spine Care

## LUNCH SESSION 11:45-1:00PM

**Common Ground Story Studio: Emerging Leaders Initiative****WEST WING, CLASSROOM 2**

Creating common ground is crucial for positive human progress. This lunch session will explore that idea through the lens of the next generation of social entrepreneurs. Listen to diverse changemakers from around the world, selected for the 2017 Emerging Leaders Initiative. Together they will share their inspiring stories, and their unique perspectives on forging common ground.

**MODERATOR**

**Joony Moon** Analyst, Analysis and Insight, Skoll Foundation

**SPEAKERS**

**Kevin Asinde** Managing Director, Amarin Financial Group

**Dorcus Kabahenda** Program Manager, Life Support for Persons with Disabilities

**Godwin David Msigwa** Chairman, Advisory Board, Tanzania Renewable Energy Association

**Kpetermeni Toquoi Siakor** Director of Innovation, iLab Liberia

**Aye Kyithar Swe** Research Manager, Proximity Designs

**Amanda Yembrick** Director of Impact, Medic Mobile

**Social Impact Bonds: Feasibility & Implementation****WEST WING, SEMINAR 8**

Learn how mothers2mothers and D.Capital have partnered to launch the Impact Bond Investment Fund to fund early childhood development programming in South Africa. What challenges and opportunities are ahead for this three-and-a-half year, \$3.75 million partnership?

**David Torres** Special Advisor to President and CEO, mothers2mothers

**Nonprofits Get the Keys to the VR Kingdom****COURTYARD MARQUEE, VIRTUAL REALITY EXPERIENCE**

Virtual Reality has been touted as the ultimate empathy engine, immersing viewers in experiences that can open their eyes and create personalized memories for important causes. To widen the reach of this unique immersive technology to deserving nonprofits, Oculus has created the "VR for Good" workshop that pairs budding filmmakers with veteran VR talent to craft powerful storytelling pieces for a variety of featured charities and causes. Participants in the inaugural launch of this program will discuss their process in collaborating with these nonprofits and how the program combats the pitfalls that worthy causes often face with innovative marketing approaches.

**SPEAKERS**

**Lauren Burmaster** Marketing, Oculus

**Shannon Carroll** Creative Director, Vivid Story

**Rob Holzer** Founder, Matter Unlimited

**Andisheh Nouraee** Director of Digital Entertainment, Care.org

**Amy Seidenwurm** Social Good, Oculus





Photo: Ripple Effect Images

### We the People: Populism and Progress

#### NELSON MANDELA LECTURE THEATRE

##### PANEL DISCUSSION

In both the US and UK last year, voters voiced anxiety over demographic and economic shifts. Campaigns against the status quo on both the left and the right swept some of the world's most prosperous nations, calling into question the strength of the social fabric that binds them. We'll dive into the historical context, the economic drivers, and consider where governments have blind spots when it comes to the needs of certain groups. We'll ask how we might constructively address the politics of "the elite" vs. "the ignored" and start working together toward a system that works for us all.

##### MODERATOR

**Emily Kasriel** Head of Editorial Partnerships + Special Projects, BBC World Service Group

##### SPEAKERS

**Gemma Mortensen** Co-Founder, More In Common

**Anne-Marie Slaughter** President and CEO, New America

**Ernesto Zedillo** Director, Yale Center for the Study of Globalization

### Making Leadership Great Again: Breakthrough Educational Models

#### RHODES TRUST LECTURE THEATRE

##### INTERVIEW SERIES

Many young people today are eager to tackle the local, national, and global challenges standing in the way of a sustainable, prosperous, and just world but find that their educational experience doesn't prepare them for the kind of leadership they aspire to. We'll explore two cutting-edge approaches based on student-centered, experiential learning. These programs are flipping the script, emphasizing experience and responsibility as vehicles to build the character and capabilities required of ethical, innovative, purpose-driven leaders.

##### MODERATOR

**Debra Dunn** Co-Founder, FEED Collaborative, Stanford University

##### SPEAKERS

**Chris Bradford** Co-Founder & CEO, African Leadership Academy

**Jihad Hajjouji** MBA Student, Stanford Graduate School of Business

**José Carlos Rodríguez Mejías** Student, EARTH University

**Dr. Jose Zaglul** President Emeritus, EARTH University

### Civil Society Under Fire

#### LECTURE THEATRE 4

##### PANEL DISCUSSION

Suspicious of foreign intervention and protective of power, governments have begun cracking down on foreign funding to civil society organizations, cutting off support for critical human rights groups in Russia, China, India, and beyond. This session will examine the closing space for civil society in different regional contexts, and highlight organizations adapting to this new normal with innovative approaches to survive—and even thrive. We'll ask how social advocacy groups in countries with emergent fault lines can learn from their global peers.

##### MODERATOR

**Edwin Rekosh** Director of Human Rights Initiatives, Cardozo School of Law, Yeshiva University

##### SPEAKERS

**David Bishop** Principal Lecturer, University of Hong Kong

**Poonam Joshi** Director of European Office, Sigrid Rausing Trust

**Karen Tse** Founder and CEO, International Bridges to Justice

### Building Bridges: Partnerships in Responsible Supply Chains

#### EDMOND SAFRA LECTURE THEATRE

##### INTERVIEW SERIES

In most industries, supply chains are incredibly complex and opaque, and rely on a vast array of suppliers, contractors, and labor pools. Lack of transparency in workplaces far-flung from corporate headquarters can expose companies, workers, and consumers to the risk of human trafficking, child labor, and dangerous, degraded conditions. This session will take a close look at partnerships between social entrepreneurs and corporate giants. We'll see how more responsible sourcing, transparency, and governance can ensure fair and humane livelihoods for workers and better stability for companies.

##### MODERATOR

**Daniel Viederman** Managing Director, Humanity United

##### SPEAKERS

**Shawn MacDonald** Chief Executive Officer, Verité

**Marika McCauley Sine** Human Rights Director, Mars, Incorporated

**Irene Quarshie** Vice President Product Quality and Responsible Sourcing, Target

**Nina Smith** CEO, GoodWeave

### Systems Entrepreneurship: A How-To Guide for a New Action Paradigm

#### WEST WING, CLASSROOM 2

##### WORKSHOP

The problems we seek to solve—from failed school systems to infectious disease—are too big and tangled for any single organization to address, no matter how innovative or well-funded. We need "systems entrepreneurs" who see large-scale problems require close collaborations across sectors—including governments, nonprofits, and businesses. This workshop will introduce the concept of systems entrepreneurship as an approach to drive large-scale change. We'll hear live case studies of systems entrepreneurs at work, and you'll discuss with peers successful methods to repair unjust systems.

##### FACILITATORS

**Ellen Agler** CEO, The END Fund

**Dr. Raj Panjabi** Chief Executive Officer, Last Mile Health

**Jeffrey Walker** Chairman, New Profit

## ECOSYSTEM EVENTS

**The Future of Education for Social Impact****WEST WING, CLASSROOM 2 - 3:30-6:30PM****Hosted by Skoll Centre For Social Entrepreneurship**

Join a gathering of people from around the world with an interest in education systems that overcome divisions and equip learners with the tools to create positive social impact. The session will include panel discussions curated by Ashoka and WISE, and an interactive solutions-focused workshop.

**The Wellbeing Project: Deep Paths to Common Ground****MACDONALD RANDOLPH HOTEL - 3:30-5:30PM****Hosted by The Wellbeing Project**

Help shape the emerging movement around wellbeing in the field of social change. We'll share compelling findings about the relationship between the inner state of wellbeing of individual social entrepreneurs and the quality and effectiveness of social change.

**Ending Pandemics in Our Lifetime****LECTURE THEATRE 4 - 4:00-6:00PM****Hosted by Skoll Global Threats Fund**

Ebola, Zika, SARS... a real pandemic could devastate millions of people and cost the world more than \$60 billion. Join a panel of leaders from the fields of global health and economic development for an inspiring discussion on effective prevention through global and local collaboration.

**Solving Poverty****WEST WING, CLASSROOM 1 - 3:30-5:45PM****Hosted by Opportunity Collaboration**

Join us to share your mission, successes, and challenges in small group discussions on sustainable solutions to poverty in Africa, North & South America, Europe & Asia. Make practical connections, share insights and strategies, and question the leaders of innovative social impact organizations.

**Porter on Populism: Real Solutions for Social Progress****NELSON MANDELA LECTURE THEATRE - 3:30-5:00PM****Hosted by Social Progress Imperative**

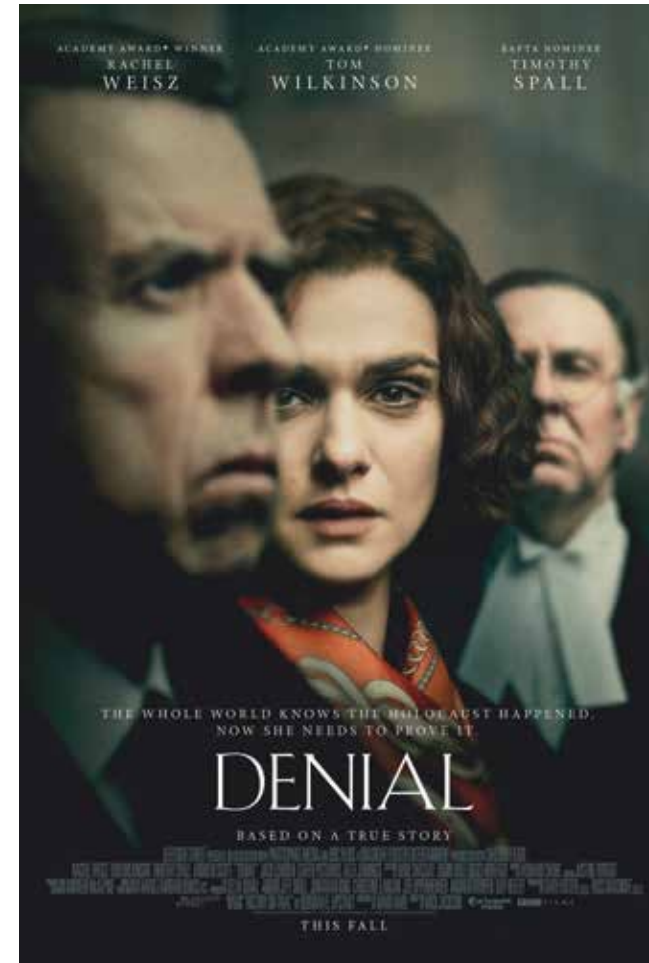
Professor Michael E. Porter of Harvard Business School will show how the United States' current political rhetoric and surge in populism is a symptom of a model in crisis. The real problem is that economic development is not delivering social progress and comes with a legacy of flawed policies and practices. He'll share evidence that can help institutions better meet people's basic needs, provide a foundation of wellbeing, and create opportunity for everyone to reach their full potential.

**Hidden Barrier, Untapped Potential? How Addressing Unpaid Care Work Can be Good for Women, the Economy and the Bottom Line****VAULTS AND GARDEN CAFE, 1 RADCLIFFE SQUARE - 3:30-6:00PM****Hosted by Oxfam International**

Do care and domestic work have an effect on our progress towards Sustainable Development Goals around gender equality and women's empowerment, and inclusive, sustainable economic growth? Exchange ideas with policy experts, civil society, and businesses about how your organization can create positive opportunities for change.

**Systems Change Clinic****SEMINAR ROOM 5 - 3:00-4:30PM****Hosted by Geneva Global**

This hands-on clinic is designed to give all those interested in systems change work a shot in the arm. Attempting to take on the daunting task of systemic change can often lead to questions, doubts, and obstacles. Bring those to the clinic, where systems change expert and Geneva Global CEO, Doug Balfour, will diagnose your challenges and, together with the group, prescribe techniques, strategies, and advice for how you can be a more successful systems entrepreneur. This discussion is open to Skoll World Forum delegates on a first-come, first-served basis, and will be limited to 12 people.

**PARTICIPANT MEDIA FILM SCREENING: DENIAL****3:30–6:00pm  
New Theatre**

Based on the acclaimed book *History on Trial: My Day in Court with a Holocaust Denier*, *DENIAL* recounts Deborah E. Lipstadt's (played by Rachel Weisz) legal battle for historical truth against David Irving (played by Timothy Spall), who accused her of libel when she declared him a Holocaust denier. In the English legal system, the burden of proof is on the accused, therefore it was up to Lipstadt and her legal team to prove the essential truth that the Holocaust occurred. Panel Discussion and Q&A to follow.

**MODERATOR****Susan Collin Marks** Peace Ambassador, Search for Common Ground**SPEAKERS****David Linde** CEO, Participant Media**Deborah Lipstadt** Dorot Professor of Modern Jewish History and Holocaust Studies, Emory University**Melina Uncapher** Assistant Professor UCSF; CEO, Institute for Applied Neuroscience

*Seating is first-come, first-served. The film screening is free of charge, open to the public, and no ticket is necessary.*

**SKOLL RECEPTION****6:00–8:00pm****Collaboration Café Marquee**

Join fellow delegates and the larger Skoll community for drinks and appetizers at Saïd Business School.

**AFTER-HOURS PUB NIGHT****9:30–11:00pm****The Slug and Lettuce**

Join us at the Slug and Lettuce, the after-hours meeting spot for Skoll World Forum delegates. Catch up on the day's events, recharge your batteries, enjoy music and dancing with fellow Forum delegates! Food and drink are on your own.

Visit [skoll.org/ecosystem-events](https://skoll.org/ecosystem-events) to learn how to register for public ecosystem events.



# Friday

## Overview

### BREAKFAST AND NETWORKING

8:00–9:45am

#### Collaboration Café Marquee



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### GUIDED MEDITATION

8:30–9:30am

#### West Wing, Classroom 1



Silent meditation reunites body and mind in the present moment. An hour-long guided morning meditation is offered daily at 8:30 AM. Led by your fellow delegate, Skoll Awardee and Zen priest, Bart Weetjens, the guided meditation provides an opportunity to practice together, and prepare yourself for a mindful Skoll World Forum. Open to all, no experience required. In addition to the guided morning meditation, a small, private room (Seminar 7 in the West Wing) is available for use at any time by delegates for personal reflection and silent meditation.

### UNDERSTANDING THE SKOLL AWARD FOR SOCIAL ENTREPRENEURSHIP

8:00–9:30am

#### West Wing, Pyramid Room

Join Skoll Foundation staff for an open discussion about the Skoll Award, its criteria, and selection process. This session is intended for both social entrepreneurs and funders who are interested in understanding the Award, its intent, and signalling power.

#### SPEAKERS

**Hannah Darnton** Analyst, Skoll Foundation

**James Nardella** Principal, Skoll Foundation



Photo: Ripple Effect Images

### Media Matters: The Future of News

#### NELSON MANDELA LECTURE THEATRE

##### PANEL DISCUSSION

Many factors are weakening democratic values around the globe, including profound changes in the media landscape. How do we preserve the basic infrastructure of democracy with a solvent and independent media at risk? We'll take stock of the forces pushing this erosion, and explore the emerging technologies, business models, and government actions that can both undermine but also support media and journalism. We'll hear from seasoned journalists, media executives, and commentators about both the threats and the promising innovations they see on the horizon.

##### MODERATOR

**Pat Mitchell** Founder and President, Pat Mitchell Media

##### SPEAKERS

**Andrew Jack** Head of Curated Content, Financial Times

**Katharine Viner** Editor-in-Chief, Guardian News & Media, The Guardian

**Kinsey Wilson** EVP Product and Tech; Editor, Innovation/Strategy, The New York Times

### Has Impact Investing Been Inflated?

#### LECTURE THEATRE 4

##### DEBATE

The field of impact investing has exploded in the last decade, with billions of dollars committed to various impact investment vehicles, and increasing research into financial and social returns. The consensus seems to be that impact investing is a powerful tool, producing both impressive social and financial returns. Are expectations of market rate returns unrealistic? How can we best assess impact? Four experts will share their evidence and argue the case. You'll decide: has impact investing been oversold, or will it live up to the hype?

##### MODERATOR

**Julia Sze** Managing Director, Impact Investing, Arabella Advisors

##### SPEAKERS

**Mara Bolis** Senior Advisor, Private Sector Department, Oxfam America

**Cathy Clark** Director of CASE i3, Center for the Advancement of Social Entrepreneurship

**Lisa Kleissner** Co-Founder, Toniic

**Chris West** Partner, Sumerian Partners

### Rights and Resources: Indigenous Communities and Environmental Conservation

#### RHODES TRUST LECTURE THEATRE

##### PANEL DISCUSSION

Indigenous people are often considered the world's best stewards of land. But lack of clear legal rights to property and land use has led to environmental exploitation including deforestation, extractive industrial waste, and pollution. This session will explore tensions between indigenous peoples' land rights and development—or protection—of the land by government, corporations, and conservation organizations. It will also highlight successful collaborations between these actors and indigenous people.

##### MODERATOR

**Nicole Rycroft** Founder and Executive Director, Canopy

##### SPEAKERS

**Flaviano Bianchini** Founder and Director, Source International

**Mandy Gull** Deputy Chief, Cree First Nation of Waswanipi

**Victor López Illescas** Executive Director, Ut'z Che' - Guatemalan Community Forestry Association

### Philanthropy for a Fractured World

#### WEST WING, PYRAMID ROOM

##### PANEL DISCUSSION

How should philanthropy adapt to fault lines deepened by Brexit and the election of Donald Trump? Nonprofits say they'll have more work than ever: filling in where government services wane, protecting vulnerable populations, and resisting the rise of hate speech against women and minorities. Are funders mobilizing resources to tackle these new challenges or redoubling their efforts in targeted ways? Will philanthropy pay closer attention to the tectonic shifts caused by our modern globalized trade regime, and expand or direct their efforts to areas like rural communities?

##### MODERATOR

**Marc Gunther** Journalist, Nonprofit Chronicles

##### SPEAKERS

**Pia Infante** Co-Executive Director, The Whitman Institute

**Laleh Ispahani** Director - Democracy Fund, Open Society Foundations

**Lilianne Ploumen** Minister for Foreign Trade and Development Cooperation, Government of The Netherlands

**Darren Walker** President, Ford Foundation

### Common Ground Activism: Tools to Bridge the Divide

#### WEST WING, CLASSROOM 2

##### WORKSHOP

In a time of unprecedented global cooperation, somehow our communities can feel more divided than ever. To deal with conflicts constructively, we must seek to understand differences, identify areas of agreement, and seize on the opportunity to create common ground together. This interactive workshop will equip you with an approach to social change that advances impact while fostering greater trust, understanding, and cooperation across divided communities.

##### FACILITATOR

**Shamil Idriss** President & CEO, Search for Common Ground



# Closing Plenary

**FRIDAY 11:45AM-1:00PM**  
NEW THEATRE

After a week of conversations and provocations around the theme of how we create common ground in a landscape of rifts and divisions, we conclude the 2017 Skoll World Forum with a performance that embodies the enduring project of partnerships that reach across great divides. The Silk Road Ensemble is an inspiring model of multicultural artistic exchange, a collective of musicians and composers from around the

world creating work informed by the historical connections forged between East and West along the ancient trade route.

Silk Road Ensemble members Cristina Pato and Kinan Azmeh will perform a selection of songs and join us in conversation.



**CRISTINA PATO**



**KINAN AZMEH**

**Stephan Chambers**

Director, Marshall Institute,  
London School of Economics

**Brendan Cox**

Founder, Great Get Together

**Kinan Azmeh**

Clarinet, Silk Road Ensemble

**Anya Grundmann**

Vice President, of Programming  
and Audience Development,  
NPR

**MUSICAL PERFORMANCE**

**Silk Road Ensemble**

**Cristina Pato**

Galician Bagpipes and Piano, Silk  
Road Ensemble



**BRENDAN COX**

**LUNCH**

1:00-2:45pm

**Collaboration Café Marquee**

After the Closing Plenary, join us back at Saïd Business School in the Collaboration Café for lunch, a final occasion to connect with new and old friends and solidify new opportunities before bringing this year's Skoll World Forum to conclusion.



# TEDxSkoll

**x = independently organized TED event**

Post-truth. Fake news. Alternative facts. The very definition of truth seems to be up for grabs, and our relationship with truth is in a state of flux. New technologies have radically decentralized the means of producing and distributing information. Data, facts, and figures filter through narratives that tap into our emotions and personal beliefs. Give this dynamic, how can we promote critical thinking whilst also cultivating empathy?

The power of a story well told has never been greater, and reality is subject to interpretation and manipulation. Truth, though, isn't completely mutable. The quest to uncover truth is a bedrock of human history, and some truths are enduring and undeniable.

On Friday 7th April, let's meet at the Sheldonian Theatre in Oxford for TEDxSkoll. Under a 17th century ceiling, we'll take stock of the concept of truth and its evolving role in social, economic, and political progress. We will hear from those who have harnessed truth as a central driving force in their life and work, and those who have dedicated their life's work to producing fiction. Together, we'll explore truth as a concept that is not always easy to find, define, or grasp, and we'll embrace that challenge as a unifying—and uniquely human—element.

**1:30PM - REGISTRATION**

**2:30-6:30PM - SESSIONS**

**6:30-8:00PM - RECEPTION**

**Venue: Sheldonian Theatre**

Visit [tedxskoll.com](https://tedxskoll.com) for tickets and additional information.



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## In Memoriam

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### Pamela Hartigan

DIRECTOR, SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP

The Skoll community deeply mourns the loss of Pamela Hartigan, head of the Skoll Centre and tireless champion for social entrepreneurship, who passed away in August after a two-year battle with cancer. To her work in public health with the WHO, her founding executive role for the Schwab Foundation, her co-founding role for Volans Ventures, and ultimately, her

brilliant leadership of the Skoll Centre for Social Entrepreneurship, Pamela brought immense gifts: relentless energy, a formidable mind, and a radiant spirit that infused everything she did with life and meaning.

Pamela was infectious for change, and over her eight years with the Skoll Centre, she not only

touched thousands of students, she transformed their thinking and shaped their life decisions profoundly. Thanks to Pamela's efforts, those thousands of capable women and men have since fanned out all over the globe to work toward human progress.

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**“When my story, your story, our collective story is told, it will be about depicting the triumph that occurs when human ingenuity, empathy, and integrity rise to dominance together to address unprecedented threats.” - Pamela Hartigan**

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## In Memoriam

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### Peter Hero

FOUNDER AND PRINCIPAL, THE HERO GROUP

Peter Hero, our brilliant founding board member, passed away from cancer in August after a distinguished three-decade career shaping social change from his seat in Silicon Valley. The Skoll Foundation community mourns the incomparable loss of Jeff Skoll's first partner in philanthropy.

He served 15 years as president of the Silicon Valley Community Foundation and played a critical role in nurturing a fledgling Skoll Foundation in its earliest days.

Peter wasn't attracted to problems, he was drawn to solutions. His legacy

inspires countless others to approach philanthropy with innovation and insight. He was a true pioneer, the man who many credit with teaching Silicon Valley how to give.

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**“Peter will forever be my hero, and original philanthropic mentor,” said Jeff Skoll. “Peter believed deeply in the potential of harnessing the power of Silicon Valley’s wealth to address the world’s thorniest problems, and was one of the early architects of a new kind of ambitious, creative, and even risky philanthropic culture.”**

## PARTNERS

The Skoll World Forum is proud to partner with visionary institutions that support social entrepreneurship worldwide.

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## ENVIRONMENTAL FOOTPRINT

To minimize the footprint of the Skoll World Forum, we have taken great care to ensure that the entire event prioritizes sustainable practices. Therefore, each and every product you see at the Forum, from signage and production sets to the furniture, was made using local, sustainable products and reused from prior years whenever possible.

In addition, all paper materials were made using responsible sources. Whenever possible meals include fair-trade products and local produce.

### *Specific practices include:*

- Using local, sustainable, and fair-trade items in lunches and delegate meals when possible
- Placing composting and recycling stations throughout meeting venues
- Using reusable signage to eliminate one-time usage as much as possible
- Printing programs using responsibly-sourced paper and ink
- Eliminating all extraneous packaging, such as bags and folders
- Collecting and reusing bamboo lanyards and plastic badge holders
- Providing water stations and reusable water bottles
- Encouraging mass transit to the Forum from London
- Providing a carbon-offset link for attendees to offset their travel



*This program was printed on paper made with 100% post-consumer waste, and printed with soy-based ink.*



**Please leave your badge and lanyard at Saïd Business School to be reused. Thank you!**